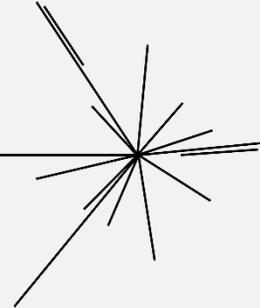


Voyager

Simple + Precise. Any Time. Every Time.



PRIVATE + CONFIDENTIAL

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OUR TEAM

Strong Management Team



Elad Barak
CEO

Experienced in the Tech and Cannabis Industry

Product Development:

Vast experience in R&D across various industries such as Aerospace, Robotics, and Clean Tech

Project Management:

Experienced project manager with success in delivering complex multi-million-dollar projects on time and within scope

Capital Raising:

Proven track record of closing deals with the Canadian government and raising capital from investors



Giovanni Gerbolini
COO

Experienced in Strategy & Process Optimization

Operations Management:

Budgeted and managed diverse large-scale infrastructure projects such as highways and bridges

Business Development:

Assessed and recommended potential business opportunities in the mining, agriculture, and real estate industry

Marketing Strategy:

Developed marketing-strategy initiatives for clients in the cannabis, hospitality, and ecommerce industries



Arjen Melis
President

Executive leadership with blue chip CPG Companies

Seasoned Executive

President at Recipe Unlimited (Cara Operations), Canada's largest Full Service Restaurant Company. Also led the Mars Food division in Canada.

Multi-Disciplined:

P&L Management, Marketing, Sales, B2B, Strategic Planning, R&D, Franchising, Manufacturing

Brand Building:

Touched many leading brands including Pringles (globally), Swiss Chalet, Harvey's, Uncle Ben's, Folgers, Sunny Delight.



ADVISORY BOARD

Experienced Thought Leaders



John Prentice
President & CEO
Ample Organics

John founded Ample Organics and turned it in to the leading seed-to-sale cannabis platform in Canada - currently working with over 70% of the country's Licensed Producers. In July 2020, Ample Organics was acquired by Akerna for \$46 million.

John helps the Voyager team with strategic guidance and market assessment.



Steve Smith
Board of Director
Organigram

Steve currently sits on various boards with MAV Beauty Brands, Freshii Inc, the Metro Toronto Convention Centre, and Organigram Inc. He has solid capital market experience, leading the IPO for Cara (\$200 million) and selling Newstrike Brands to Hexo (\$260 million).

Steve provides the Voyager team with guidance on financial planning, accounting, and equity financing.



Christina Bellman
Founder & CEO
LEVO Oil Infusion

In 2014, Christina founded LEVO, a lifestyle brand developing the world's first automated oil infuser - allowing consumers to infuse oils and butters quicker, cleaner, and better than traditional methods or existing products.

As an avid entrepreneur herself, Christina helps the Voyager team with product development and brand strategy for Voyager's US expansion.



Deanna Callahan
COO
Gateway Proven Strategies

As COO at GPS, Deanna serves the international cannabis markets providing strategic, operational and investment consultancy services.

Deanna is a key asset to the Voyager team - providing guidance in both regulatory compliance and product development.



Mary Beth Williamson
Practice Lead - Risk Advisory
Deloitte

Mary Beth is a seasoned Marketing-Strategist in Cannabis and Health & Wellness. Following a career at P&G, she led Consumer Insights at PepsiCo. As CMO at Jamieson Laboratories (\$300 million), she led consumer segmentation and innovation enabling a successful IPO in 2017.

She currently is Practice Lead at Deloitte. She has extensive consulting experience with cannabis start-ups.



Nir Yuz
VP UX
WIX

Nir is a global leader in UI (User Interface) and leads the UX (User Experience) design efforts at WIX - a \$6B NASDAQ traded website builder platform that has over 150M websites and Apps build on its platform.

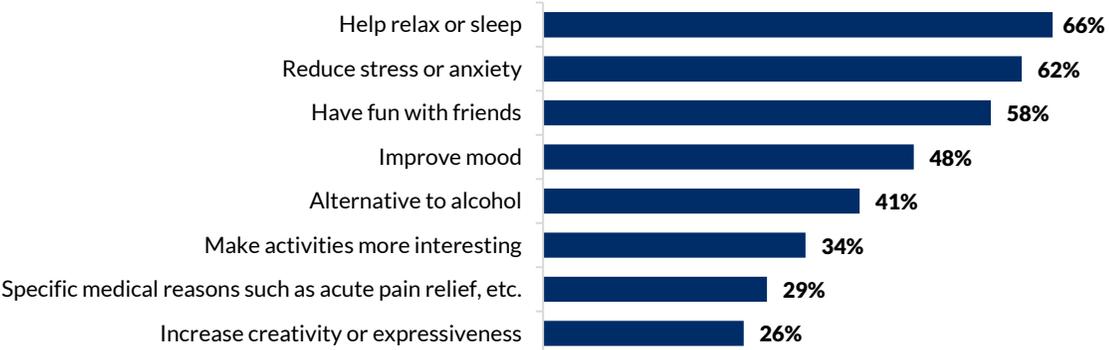
Nir is an integral part in making sure that the Voyager dispenser and app are designed to be intuitive and easy to use by both experienced and novice users.



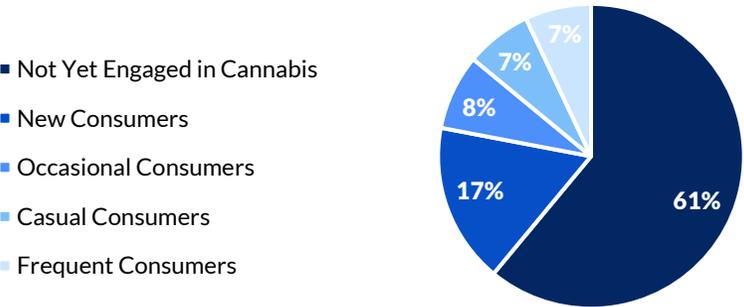
MEETING CONSUMER NEEDS

Addressing Key Consumer Barriers

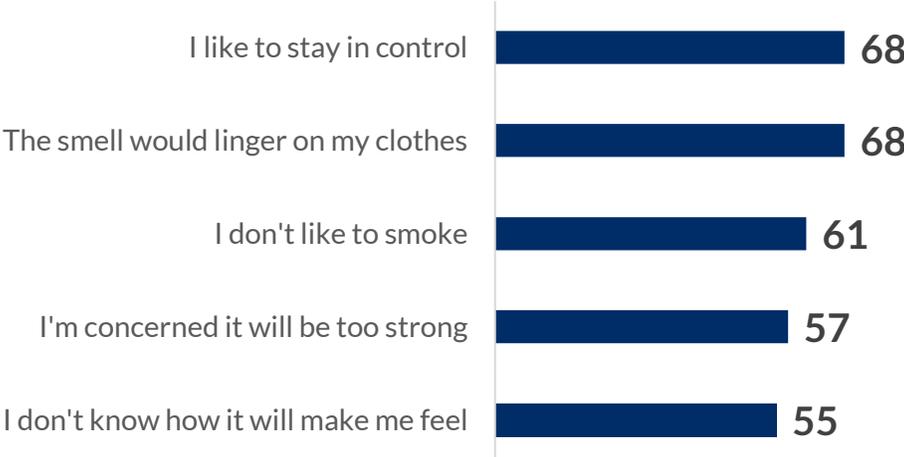
Reasons for Using Cannabis¹



Breakdown of Cannabis Usage¹



Barriers to Using Cannabis (%)² Among Potential Users



Voyager to address the top barriers to consuming cannabis, as these relate to dosing control and the negative aspects related to smoking.

¹ Deloitte Recreational Marijuana: Insights and Opportunities Report (2019); ² DIG Insights 2020 Cannabis Tracking Study (2020)

OUR FOCUS

Unlocking Barriers for Growth

THE OPPORTUNITY

Consumers are looking for alternative ways to consume cannabis that are precise and smoke free.

OUR SOLUTION

We have developed a pocket-sized dispenser for consumers to precisely dose their cannabis consumption in two formats:

Oil Drops
for sublingual use



Beverage Drops
for beverage infusion



OUR PRODUCT

Simple + Precise. Any Time. Every Time.

1 INSERT



2 DISPENSE



3 ENJOY!



SIMPLE

Infuse your favourite beverage with just the tap of a finger



PRECISE

Customize each dose to your preferred potency



PORTABLE

Enjoy your pocket-sized dispenser anywhere, anytime



CONTROL

Securely lock + track your cannabis use + consumption via our app

THE VOYAGER APP

Guide Consumers & Leverage Consumer Data to Collect Insights

FRONT-END

Helping consumers personalize their cannabis experience



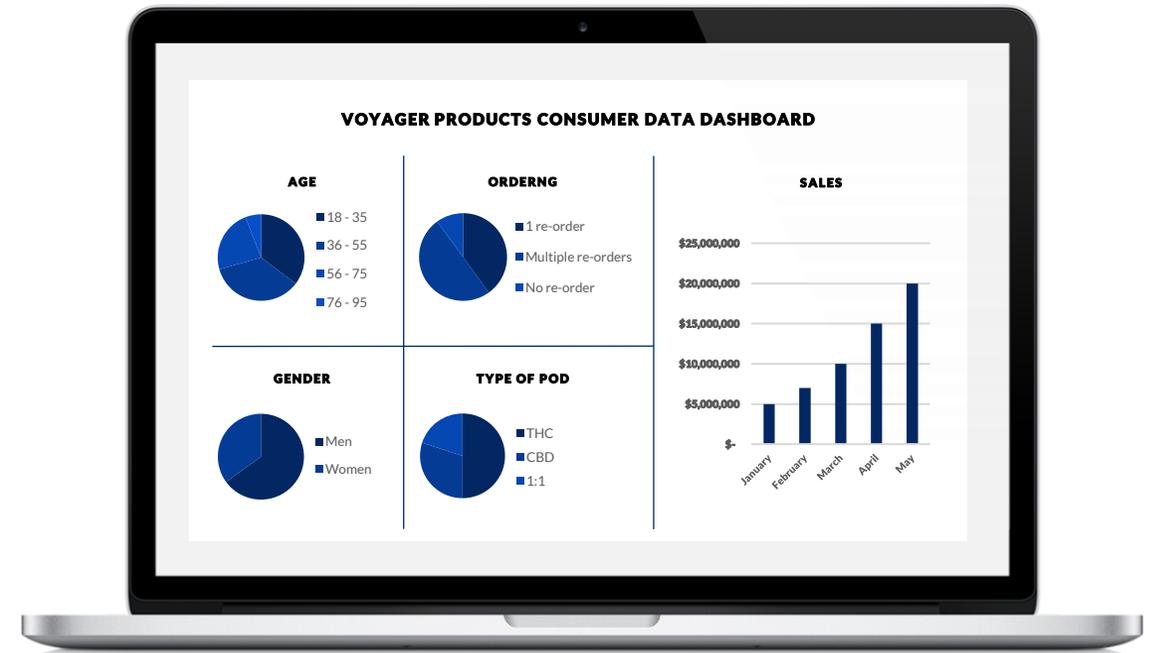
Monitor Dose Consumption

Personalized for Specific Needs

Education & Choices

BACK-END

Sharing consumer data with brands within the Ecosystem



Track Consumer Consumption

ID Consumer Habits & Trends

Optimize Product Offerings

OUR PATENTED TECHNOLOGY¹

Dosing Customized for You

Dosing Made Simple

Set your dose (reflected in our LED feedback indicators) in 1mg increments

Precise Dispensing

Dispensing is accurate to +/- 3%

Interchangeable Pods

Pods can be inserted/ejected multiple times

No Cross-Contamination

Pod content is directly ejected from its own nozzle – never going through the Dispenser

Safety Lock & Childproof Features

Pod content cannot be accessed without the Dispenser, which is password protected

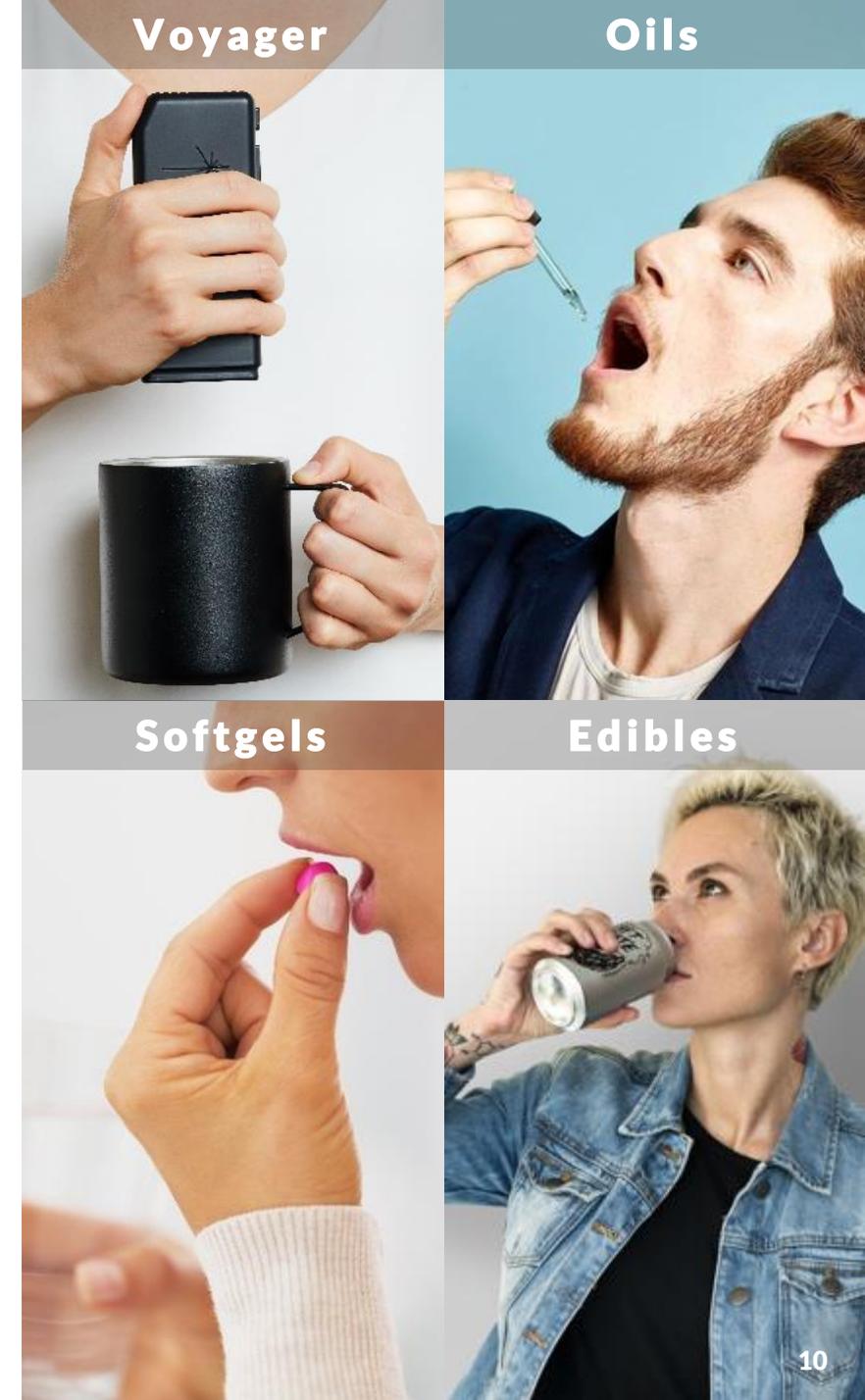


¹ Current Patents Include a US Non-Provisional Patent (July 2020) and a PCT International Patent (July 2020)

COMPETITIVE LANDSCAPE

Enhancing Consumer Experience with Voyager

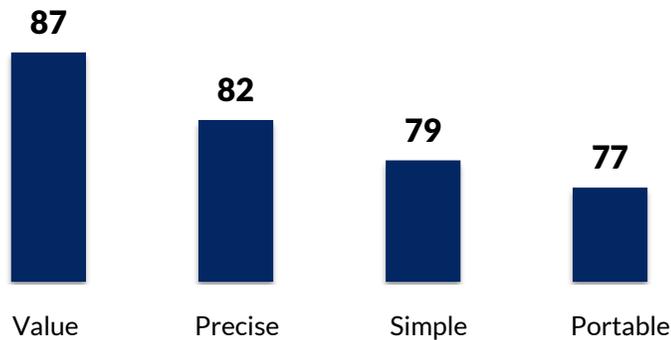
Features	Voyager	Oils	Softgels	Edibles
	<i>Oil and beverage drops dispensed via Voyager's Dispensers + Pods</i>	<i>Oils and extracts dispensed via syringes, manual droppers, or dosing caps</i>	<i>Softgels, capsules, pills and tablets meant to be swallowed</i>	<i>These include beverages, gummies, chocolates, and baked goods</i>
Ability to Customize	✓ Fully customizable	— Small dose increments	✗ Pre-defined dose	✗ Pre-defined dose
Degree of Precision	✓ Dispenses at a +/- 3% accuracy	✗ Accuracy dependent on cap and consumer count	✓ Accurate, though hard to split in smaller units	✓ Accurate, though hard to split in smaller units
Dosing Convenience	✓ Convenient, measured in mg/dose	✗ Inconvenient, measured in ml/dose	✓ Convenient, measured in mg/unit	✓ Convenient, measured in mg/unit
Portability	✓ Flat design allows to fit in your pocket	— Round containers take up more space	— Round containers take up more space	✗ Large individual products
One Product for Multiple Occasions	✓ Dispenser compatible w/ all Pods	✗ Individual products per unique occasion	✗ Individual products per unique occasion	✗ Individual products per unique occasion



CONSUMER VALIDATION

Strong Concept Appeal & Purchase Intent

Concept Benefits Appeal (%)¹



The Voyager concept scored high on its intended strategic attributes of **Precise, Simple and Portable**, priced in a way which resulted in Value as the most important benefit among respondents.

Concept Purchase Intent (%)¹

Description	Total	Current Users	Potential Users
Top Box	18%	21%	11%
Top 2 Box	56%	58%	53%

Almost **6 in 10** current cannabis users, were either “Very Likely” or “Somewhat Likely” to purchase Voyager’s pods.



¹ DIG Insights, Voyager Products Concept Research (December 2020)

YOU HEARD IT FROM THEM

What Others Are Saying...



Good idea and it allows me to personalize it to my demands and where I want it.

DIG Research Respondent

The cost of the product is worth it and the product itself is convenient for use during any time of the day.

DIG Research Respondent

Looking forward to buying and trying this out, great alternative for folks like me who want to try but not smoke or inhale.

DIG Research Respondent

The beverage appeal is pretty cool because as we know, Nescafe, Nespresso or Keurig they did super well with these instant pods.

Provincial Board Buyer

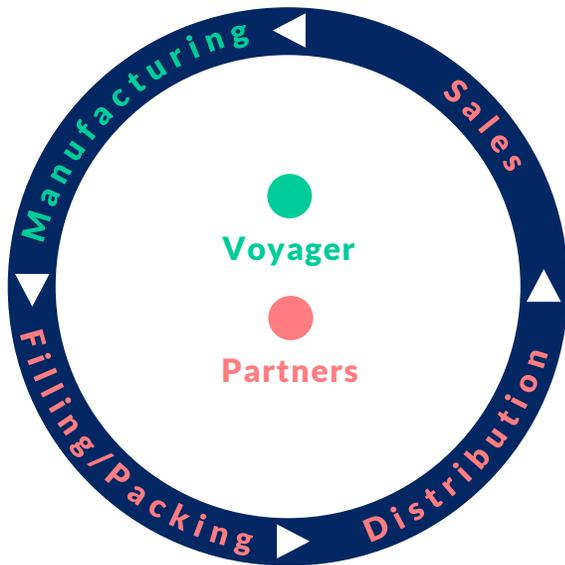
This is the most innovative thing that I have seen for the oils category since I have been here in my almost one year here now.

Provincial Board Buyer

THE VOYAGER ECOSYSTEM

Supporting Partners for Success

PARTNER BRANDS



Example of Recreational Pod (Beverage, CBD)	Partner Financials
Content	250 mg
Retail Cost (Including HST)	\$30
Retail Markup	100%
Wholesale Price	\$13
Pod COGS*	\$5
Pod Gross Margin	60%

* Includes cost of oil, pod, filling, labeling, and packaging



Ecosystem Summary:

- **Voyager** manages the Ecosystem by increasing penetration of Dispensers
- **Dispensers** are the “razor” in this “razor-and-blades” model and are sold at cost
- **Pods** are the profit generator for Voyager and are offered in various brands, formulations and sizes

NOTE: All currency is displayed in USD with an assumed USD to CAD exchange rate of 1.33 (for reference only).



INVESTMENT OPPORTUNITY

Pre-Series A

OFFERING SIZE
USD 1,500,000

Group	Shares / Options
Founders	160.5 M
Past Employees	1.4 M
Advisory Board	1.5 M
Seed Round	30.6 M
Current Round	48.5 M
Total Post-Money	242.5 M

NOTE: All currency is displayed in USD with an assumed USD to CAD exchange rate of 1.33 (for reference only). Our formal offering is originating from Canada with a pre-money valuation of CAD \$8 M at a CAD \$0.0412 per share.

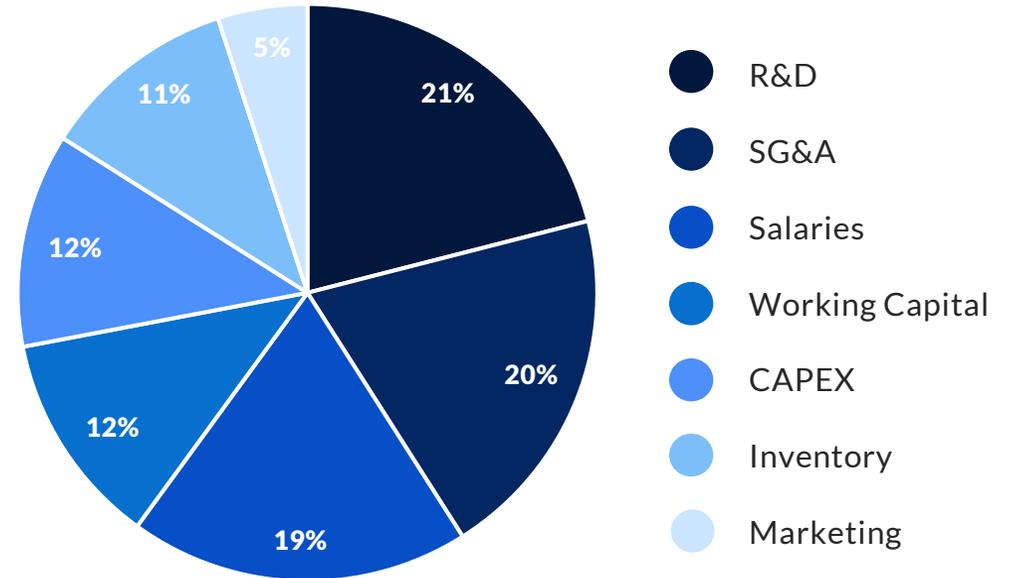


FINANCIAL USE OF PROCEEDS

Getting Ready to Scale Up

OFFERING SIZE

\$1,500,000

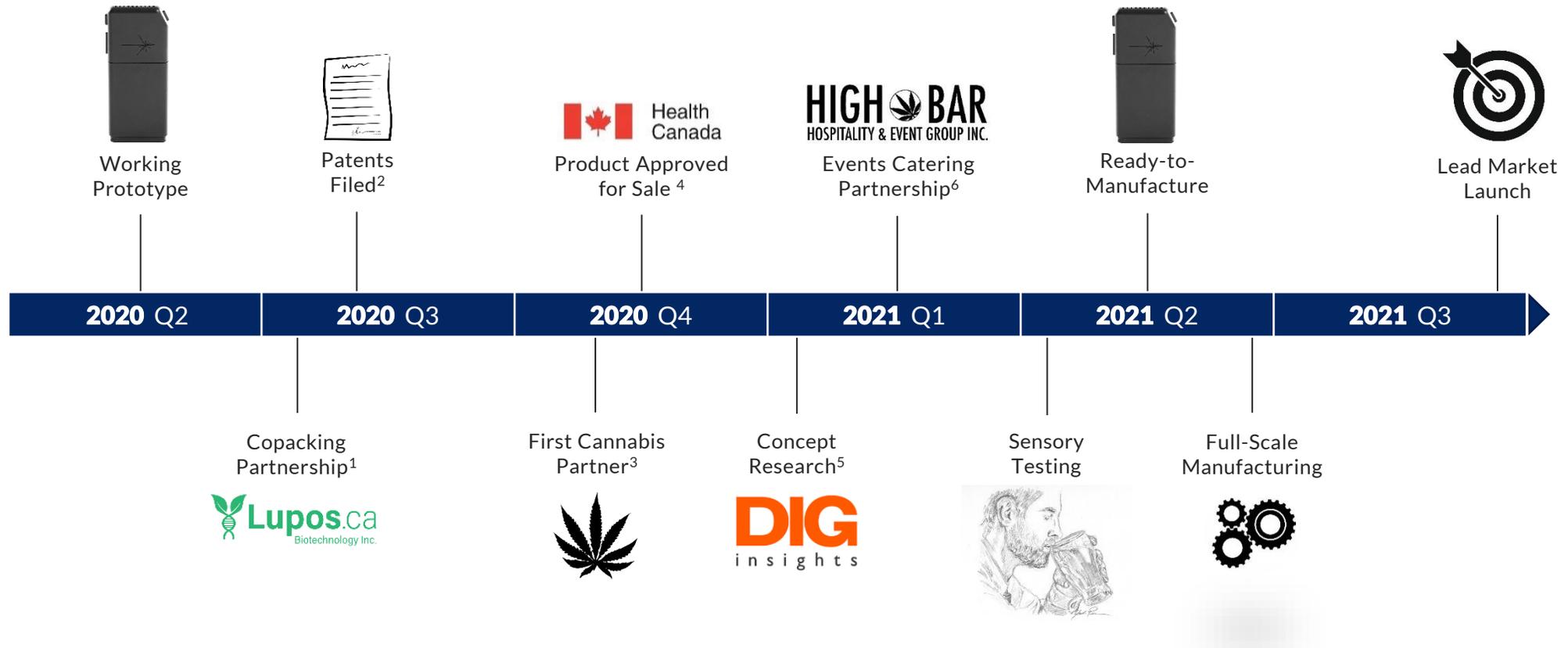


Proceeds will allow to finalize manufacturing capabilities and launch in lead market

NOTE: All currency is displayed in USD with an assumed USD to CAD exchange rate of 1.33 (for reference only).

ROADMAP

Continuing Our Voyage to Success



¹ Lupos partnership allows for formulation development, pod filling, pod labeling, and product packaging for both Voyager and any partner brands looking for copacking capabilities outside of their facilities.

² Current Patents Include a US Non-Provisional Patent (July 2020) and a PCT International Patent (July 2020).

³ Cannabis Partner details to be shared under an NDA. Partnership includes completing a consumer and sensory testing with Voyager dispensers + pods in order to sell Partner's oils (under its flagship brand) in the medical and recreational market.

⁴ 60-Day Notification Period (Notice of New Cannabis Products) is required under Section 244 of the Cannabis Regulations and must be complete in order to sell cannabis products in Canada. Voyager products are now eligible for sales.

⁵ DIG's Concept Research surveyed 300 individuals covering most Canadian Provinces and showcases current consumer's barriers to consuming cannabis and their interest for the Voyager concept.

⁶ High Bar is Canada's first mobile cannabis bar providing premier a full-service cannabis catering experience and will infuse beverages and food at their events using Voyager's dispensers and pods.

FINANCIAL PROJECTIONS

Premium Margins to Drive Premium Returns

CANADA PROJECTIONS

Voyager Financials

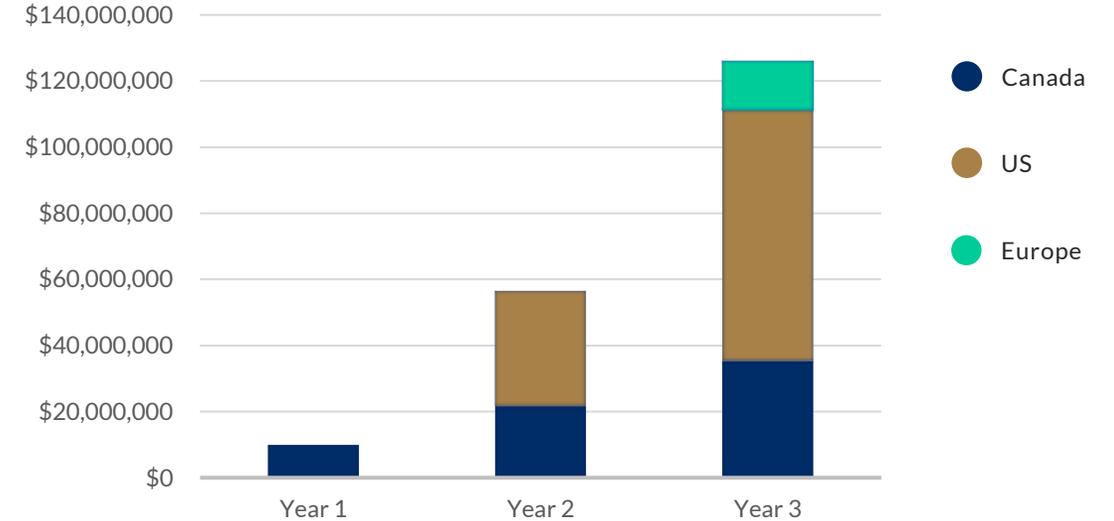
	Year 1	Year 2	Year 3
Revenue	\$10 M	\$22 M	\$35 M
Gross Profit	\$4 M	\$9 M	\$18 M
EBITDA	\$1 M	\$4 M	\$11 M

Ecosystem Performance

	Year 1	Year 2	Year 3
Pods Sold	1.0 M	3.2 M	7.2 M
Pods Retail Value	\$21 M	\$55 M	\$105 M
Market Share	0.6 %	1.3 %	2.0 %

GLOBAL PROJECTIONS

Voyager Revenue



Quick expansion is due to our focus on hardware (not cannabis) and our scalable business model with regional partners to run and finance the Ecosystem with local Co-Packers

PRECISE DOSING FOR CONCENTRATES

Opportunities in Key Emerging & Established Markets

Current Focus

HEALTH & WELLNESS

\$4.2¹
Trillion
Industry

Demand for concentrated plant extracts is on the rise (17% CAGR)⁵

Unlike pills, liquids are easier to customize for individual needs

CANNABIS

\$130³
Billion
Industry

By 2027, the global cannabis extracts market will be worth 28.5 Billion⁷

Currently, only manual droppers exist – a big challenge for precise dosing

PHARMA

\$1.6²
Trillion
Industry

Personalized medicine being held-back 'one-dose fits all' solutions

Precise dosing tech allow proactive approach to avoid drug overdosing⁶

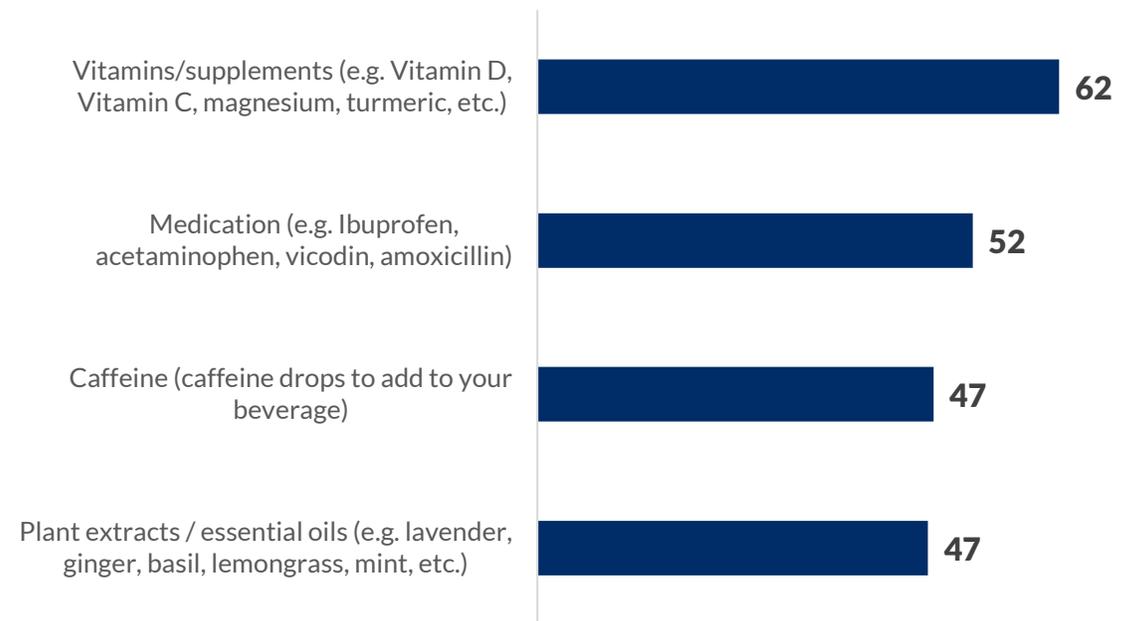
PSYCHEDELICS

\$7⁴
Billion
Industry

Psychedelics industry to grow at a 16% CAGR for the next 6 years⁸

There is a need for highly precise small doses (e.g. 0.006 mg for LSD)⁹

Additional Product Applications by Category(%)¹⁰



Over 1-in-2 consumers feel that Voyager's ecosystem has applications outside of cannabis, the most popular alternative being vitamins/supplements.

¹ Medium (2019); ² Globe Newswire (2020); ³ Deloitte Cannabis Report (2019); ⁴ Open PR (2020); ⁵ Markets & Markets (2019); ⁶ National Center for Biotechnology Information (2019); ⁷ Grand View Research (2020); ⁸ PR Newswire (2020); ⁹ National Center for Biotechnology Information (2019); ¹⁰ DIG Insights, Voyager Products Concept Research (December 2020)

PARTNERS

Key Relationships for Success



Cannabis Partner (LP)¹

Recreational Market
Medical Market
Sensory Testing



Co-Packing

Filling
Packaging
Distribution



Filling & Packing

Filling Machine
Capper Press
Customized Trays



Cannabis Catering

Mobile Cannabis Bars
Event Catering
Hospitality Services



Market Research

Product Validation
Market Insights
Consumer Research



Compliance

Health Canada
Provincial Boards
Product Compliance



¹ Cannabis Partner details to be shared under an NDA.

IN THE MEDIA

Press & Awards



Article

A deep dive on our product, consumer benefits, and strategy for growth.



Article

An overview of the 115+ cannabis start-ups disrupting the beverage menu.



Interview

Our CEO, Elad Barak, reviews the current barriers for cannabis dosing and introduces Voyager's 4-key pillars to overcome these.



Interview

A fireside chat with our CEO, Elad Barak, highlighting our product's key features and benefits.



Award

Winners of The Cannabis 10x Crown, a pitch competition against 20 other participating startups.



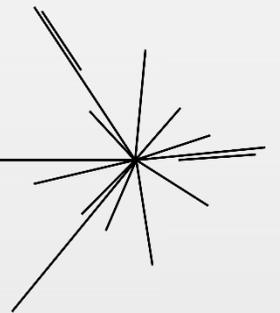
Article

An overview of the 4-core elements that dosing should address: customization, precision, repetition, and simplicity.



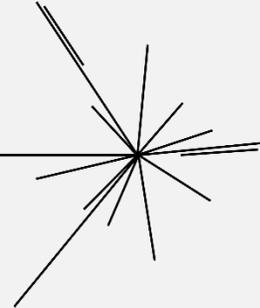
Voyager

Simple + Precise. Any Time. Every Time.



Voyager

Simple + Precise. Any Time. Every Time.



APPENDIX SLIDES

INVESTMENT HIGHLIGHTS

Reasons to Believe

Solves barriers holding back cannabis growth
by introducing a precise dosing mechanism that is smoke free

Strong management team
with proven track record

Patents¹ filed in 2020
for Dispenser and Pod technology

Scalable business model
with regional partners to run and finance the Ecosystem with local copackers

CPG principles in go-to-market plan
with strong consumer and retail support

¹ Current Patents Include a US Non-Provisional Patent (July 2020) and a PCT International Patent (July 2020)



POD LINE-UP

Meeting Key Consumer Needs With Entry and Value Price Points

Dispenser	Pods					
 <p>RETAIL PRICE < \$30</p> <p>COMPATIBILITY All Ecosystem Pods</p> <p>PACKAGING Reusable Dispenser</p>	 <p>Size Retail Price</p>	 <p>Lift</p> <p>mg</p>	 <p>Rested</p> <p>mg</p>	 <p>Ease</p> <p>mg</p>		
	<p>OIL DROPS</p>	<p>Trial < \$23</p> <p>Regular < \$30</p> <p>Value < \$42</p>	<p>150</p> <p>500</p> <p>750</p>	<p>150</p> <p>525</p> <p>800</p>	<p>150</p> <p>550</p> <p>850</p>	
		<p>BEVERAGE DROPS</p>	<p>Trial < \$23</p> <p>Regular < \$27</p> <p>Value < \$38</p>	<p>150</p> <p>250</p> <p>450</p>	<p>150</p> <p>250</p> <p>450</p>	<p>150</p> <p>250</p> <p>450</p>

Introductory Starter Pack:  **Dispenser + Trial Pod <\$38**

NOTE: All retail pricing includes 13% HST (taxes) and all currency is displayed in USD with an assumed USD to CAD exchange rate of 1.33 (for reference only). Lineup and Pricing for Canadian Launch.

POD RECYCLING PROGRAM

An Environmentally Responsible Solution

MULTIPLE USAGE OCCASIONS

By design, our pods contain a high number of usage occasions, creating a smaller environmental footprint than ready-to-drink cannabis infused beverages.

Voyager Pod

Equivalent # of Ready-to-Drink Cannabis Infused Beverages



HOW IT WORKS

1

Place used Pods in a Recycling Bag and ensure it is properly sealed.

2

Drop off the bag at the nearest Post Office (postage is prepaid).

3

The bag is delivered to a recycling facility and the Pod is then recycled.

BEVERAGE SECTOR SHIFT

From Ready-To-Drink (RTD) to Make-Your-Own-Drink (MYOD)

Successful MYOD Brands:

Those that launched with MYOD first:



Those that launched RTD first, then introduced MYOD:



High Demand for MYOD Solutions:

74%¹ of consumers prefer a MYOD solution over a RTD beverage

55%² of Colorado’s beverage market is composed of MYOD solutions

Voyager’s Competitiveness Matrix:

SKUs required to cover 80% of the market need		
	Voyager’s MYOB	RTD Beverages
Dose Preference	Low Consumers chose their desired dose	High Each beverage has a pre-defined dose and cannot be customized
Beverage Type	Low Consumers chose their preferred beverage	High Each beverage has a pre-defined taste (e.g. tea, water, juice, beer)
Cannabis Profile	High Each pod has its own cannabis profile (e.g. CBD, THC, terpenes)	High Each RTD has its own cannabis profile (e.g. CBD, THC, terpenes)

Due to its dosage flexibility and its independence from a specific beverage type, **the total number of SKUs Voyager requires to cover 80% of the market need is low when compared to RTD beverages.**

¹Organigram Holdings Inc. (November 17, 2020); ²Headset, Colorado Market Insights (July 2020)