

Chef Matt Private Cannabis Mansion Party

Subject: Event Marketing and Media Partner Program

We would like to engage your services as a Marketing and or Media Partner (independent contractor) to promote the Chef Matt Private Cannabis Mansion Party to your network of industry executives, cannabis professionals, companies and investors to generate interest in having your contacts become a sponsor, exhibitor and attendee at the event.

For your effort, you will be paid a commission for successful results that generate revenue in addition to other benefits outlined below.

How Can I Earn Revenue?

- Commissions can be earned the following ways:
 - Commissions for event ticket sales
 - Commissions for sponsorship and exhibitor packages
- ***Compensation for Sponsorship and Exhibitor Sales***
 - 15% commission
 - 5% commission override for referring other Marketing and Media Partners
- **Compensation for Ticket Sales**
 - 15% commission for generating ticket sales.
 - You will be provided a unique tracking code that can be sent by email and posted on social media and added to articles.
- **Media and Marketing Companies**
 - MP can earn a 5% commission for generating media and marketing company referrals.
 - Media companies are defined as website that can post articles, press releases, banner ads, post on social media and send out emails. They will be provided a unique tracking code and have their logo included on the event website and materials.
 - Marketing companies are defined as having a cannabis and or investor database and can send emails or post on social media. They will be provided a unique tracking code and have their logo included on the event website and materials.
- **Other benefits**
 - Marketing and Media Partners will receive one complimentary ticket to attend the event.
 - For achieving each level of \$1,000 in sales MP will receive an additional complimentary ticket.
 - Marketing and Media Partners can earn a free exhibitor booth for generating a minimum of \$3,000 in ticket, sponsorship and or exhibitor sales.
- **Marketing and Media Partner Payments**
 - Sponsorship agreements and payments will be managed by Mathew Stockard.
 - Payments for sponsorship and exhibitor commissions will be paid 2 weeks after the event and upon receipt of payment.
 - Payment for ticket commissions will be paid approximately 2 – 3 weeks after the event is completed.
 - Marketing Partners that generate revenue greater than \$600 will need to fill out an IRS 1099-Misc form