

# CEO & C-SUITE CONFERENCE

## **Subject: Event Marketing and Media Partner Program**

We would like to engage your services as a Marketing and or Media Partner (independent contractor) to promote the **CEO C-Suite Conference** to your network of industry executives, cannabis professionals, companies and investors to generate interest in having your contacts become a speaker, panel leader, sponsor, exhibitor or investor attendees at the event.

For your effort, you will be paid a commission for successful results that generate revenue in addition to other benefits outlined below.

## **How Can I Earn Revenue?**

- Commissions can be earned the following ways:
  - Commissions for event ticket sales
  - Commissions for speaker sponsorship and exhibitor packages
- **Compensation for Sponsorship and Exhibitor Sales**
  - 15% commission
  - 5% commission override for referring other Marketing and Media Partners
- **Compensation for Ticket Sales**
  - 15% commission for generating ticket sales.
  - You will be provided a unique tracking code that can be sent by email and posted on social media and added to articles.
- **Media and Marketing Companies**
  - MP can earn a 5% commission for generating media and marketing company referrals.
  - Media companies are defined as website that can post articles, press releases, banner ads, post on social media and send out emails. They will be provided a unique tracking code and have their logo included on the event website and materials.
  - Marketing companies are defined as having a cannabis and or investor database and can send emails or post on social media. They will be provided a unique tracking code and have their logo included on the event website and materials.
- **Other benefits**
  - Marketing and Media Partners will receive one complimentary ticket to attend the event for providing
  - Marketing and Media Partners can earn a free exhibitor booth for generating a minimum of \$3,000 in ticket, sponsorship and or exhibitor sales.
- **Marketing and Media Partner Payments**
  - Sponsorship agreements and payments will be managed by Derwin Wallace and Ray Medeiros.
  - Payments for sponsorship and exhibitor commissions will be paid the following Friday upon receipt of payment.
  - Payment for ticket commissions will be paid approximately 2 – 3 weeks after the event is completed.
  - Marketing Partners that generate revenue greater than \$600 will need to fill out an IRS 1099-Misc form

For more information please contact Brad Turner [brad.turner@completionfund.com](mailto:brad.turner@completionfund.com) 310 663-1434

Event: CEO C-Suite Conference

Description: This is an invitation-only networking event for industry executives. We are bringing together all Cannabis, Hemp, CBD, Vape, Tobacco, Alcohol, and Pharmaceutical executives all under one roof at the same time to influence networking, M&A, and strategic partnerships.

Date: December 9 – 10, 2019

Location: Las Vegas Country Club, Las Vegas, Nevada

Address: 3000 Joe W Brown Dr, Las Vegas, NV 89109

Website: [www.ceocsuiteconference.com](http://www.ceocsuiteconference.com)

Event Producers: Derwin Wallace, CEO, CANNAINVESTOR Magazine [LinkedIn](https://www.linkedin.com/in/derwinwallace) [derwinwallace@yahoo.com](mailto:derwinwallace@yahoo.com)  
 Ray Medeiros, [LinkedIn](https://www.linkedin.com/in/ray.p.medeiros) [ray.p.medeiros@gmail.com](mailto:ray.p.medeiros@gmail.com) 415 601-1974

Digital Support: Samuel Bautista, Tracking Links, [sambatista@protonmail.com](mailto:sambatista@protonmail.com)

Contact: (888) 575-1254, Ext. 1 [team@cannainvestormag.com](mailto:team@cannainvestormag.com) [team@ceocsuiteconference.com](mailto:team@ceocsuiteconference.com)

### About CANNAINVESTOR Magazine

- CANNAINVESTOR Magazine is a monthly subscription based digital magazine with an exclusive focus on Cannabis finance that delivers convenient insights on publicly-traded and privately-held cannabis companies through informative articles, company profiles, and market trends that inform and educate investors; attracting inquisitive, highly engaged digital audiences around the globe.
- The U.S. Cannabis Investor Magazine, North America HempCBD Investor Magazine, and the Canadian Cannabis Investor Magazine has 110,000 industry investors in 35+ countries.
- [www.cannainvestormag.com](http://www.cannainvestormag.com)

#### CannalInvestor Private



[www.cannainvestormag.com](http://www.cannainvestormag.com)

#### HempCBD Investor



#### CannalInvestor Canada



[www.cannainvestormag.ca](http://www.cannainvestormag.ca)

#### YouTube Channel



[CannalInvestor Video](https://www.youtube.com/channel/UC...)

**Conference Ticket \$1,600**

**Early Bird Pricing \$799 Until December 1<sup>st</sup>, 2019**

- Networking Reception
- Presentations
- Panel Discussions
- Breakfast
- Lunch
- Dinner
- One-On-One Meetings
- Exhibition Hall
- Golf & Tennis Package\*
- Casino Hop

\*Golf & Tennis Package: Available the entire week, based on availability.

**Agenda**

**Day 1, December 9, 2019**

- Golf & Tennis – 9:00 AM to 4:00 PM (golf and tennis package also available the entire week, based on availability)
- Exhibit Hall – 4:00 PM to 7:00 PM
- Reception – 7:00 PM to 9:00 PM
  - Networking
  - Alcohol, Beverages and Finger Foods
  - Reggae Band

**Day 2, December 10, 2019**

- Breakfast – 8:00 AM to 9:00 AM
  - Two Speakers (20-minute presentations)
- Presentations & Panel Discussions – 9:00 AM to 12:00 PM
  - Four Speakers (20-minute presentations)
  - 2 Panels (45-minute presentations)
- Lunch – 12:00 PM to 1:00 PM
  - Two Speakers (20-minute presentations)
- One-On-One Meetings - 1:00 PM to 5:00 PM
  - Attendee scheduled meetings with other attendees
- Flex Time - 1:00 PM to 5:00 PM
  - Breakout Presentations
  - Exhibit Hall
  - Golf & Tennis (golf and tennis package also available the entire week, based on availability)
- Dinner – 6:00 PM to 8:00 PM
  - 4 Presenters (20-minute presentations)
- Casino Hop 8:00 PM – 11:00 PM

## Sponsorship Opportunities

1. Diamond Sponsorship \$20,000
2. Platinum Sponsorship \$15,000
3. Gold Sponsorship \$10,000
4. Silver Sponsorship \$7,500
5. Bronze Sponsorship \$5,000
6. Lanyard Sponsorship \$3,500
7. Bag Sponsorship \$3,500
8. Exhibitor Booth \$2,500
9. Speaker Package 1 - Exhibitor / Media Sponsorship \$3,000
10. Speaker Package 2 - Speaker / Media Sponsorship \$2,000

<p><b>Diamond Sponsorship \$20,000</b></p> <ul style="list-style-type: none"> <li>▪ Three Exhibition Spaces</li> <li>▪ Company Name on all Signage / Banners</li> <li>▪ Five Conference Tickets</li> <li>▪ Two-Page Ad in Digital Show Program <ul style="list-style-type: none"> <li>➤ First Two Pages of Program</li> </ul> </li> <li>▪ CannalInvestor Magazine Feature <ul style="list-style-type: none"> <li>➤ Company Receives Entire Cover</li> <li>➤ 30+ Pages in Magazine</li> <li>➤ CEO Q&amp;A</li> <li>➤ Investor Video</li> <li>➤ Two Email Blasts</li> </ul> </li> </ul>	<p><b>Platinum Sponsorship \$15,000</b></p> <ul style="list-style-type: none"> <li>▪ Two Exhibition Spaces</li> <li>▪ Company Name on all Signage / Banners</li> <li>▪ Four Conference Tickets</li> <li>▪ Two-Page Ad in Digital Show Program <ul style="list-style-type: none"> <li>➤ Last Two Pages of Program</li> </ul> </li> <li>▪ CannalInvestor Magazine Feature <ul style="list-style-type: none"> <li>➤ Company Receives Entire Cover</li> <li>➤ 30+ Pages in Magazine</li> <li>➤ CEO Q&amp;A</li> <li>➤ Investor Video</li> <li>➤ Two Email Blasts</li> </ul> </li> </ul>
<p><b>Gold Sponsorship \$10,000</b></p> <ul style="list-style-type: none"> <li>▪ One Exhibition Space</li> <li>▪ Company Name on all Signage / Banners</li> <li>▪ Three Conference Tickets</li> <li>▪ Two-Page Ad in Digital Show Program <ul style="list-style-type: none"> <li>➤ Middle Pages of Program</li> </ul> </li> <li>▪ CannalInvestor Magazine Sub-Feature <ul style="list-style-type: none"> <li>➤ Company Receives 50% of Cover</li> <li>➤ 30+ Pages in Magazine</li> <li>➤ CEO Q&amp;A</li> <li>➤ Investor Video</li> <li>➤ Two Email Blast</li> </ul> </li> </ul>	<p><b>Silver Sponsorship \$7,500</b></p> <ul style="list-style-type: none"> <li>▪ One Exhibition Space</li> <li>▪ Company Name on all Signage / Banners</li> <li>▪ Two Conference Tickets</li> <li>▪ Full-Page Ad in Digital Show Program</li> <li>▪ CannalInvestor Magazine Sub-Feature <ul style="list-style-type: none"> <li>➤ Company Receives 50% of Cover</li> <li>➤ 30+ Pages in Magazine</li> <li>➤ CEO Q&amp;A</li> <li>➤ Investor Video</li> <li>➤ One Email Blast</li> </ul> </li> </ul>
<p><b>Bronze Sponsorship \$5,000</b></p> <ul style="list-style-type: none"> <li>▪ One Exhibition Space</li> <li>▪ Company Name on all Signage / Banners</li> <li>▪ Two Conference Tickets</li> <li>▪ Full-Page Ad in Digital Show Program <ul style="list-style-type: none"> <li>➤ Middle Pages of Program</li> </ul> </li> <li>▪ CannalInvestor Magazine <ul style="list-style-type: none"> <li>➤ Full-Page Ad for 12-Months</li> </ul> </li> </ul>	<p><b>Lanyard Sponsorship \$3,500</b></p> <ul style="list-style-type: none"> <li>▪ Company Name on all Lanyards</li> <li>▪ One Conference Ticket</li> <li>▪ Full-Page Ad in Digital Program</li> <li>▪ CannalInvestor Magazine <ul style="list-style-type: none"> <li>➤ Full-Page Ad for 12-Months</li> </ul> </li> </ul>

**Bag Sponsorship \$3,500**

- Company Name on all Bags
- One Conference Ticket
- Full-Page Ad in Digital Program
- CannalInvestor Magazine
  - Full-Page Ad for 12-Months

**Exhibitor Booth \$2,500**

**Speaker Package 1**

- Exhibitor / Media Sponsorship \$3,000

**Speaker Package 2**

- Speaker / Media Sponsorship \$2,000

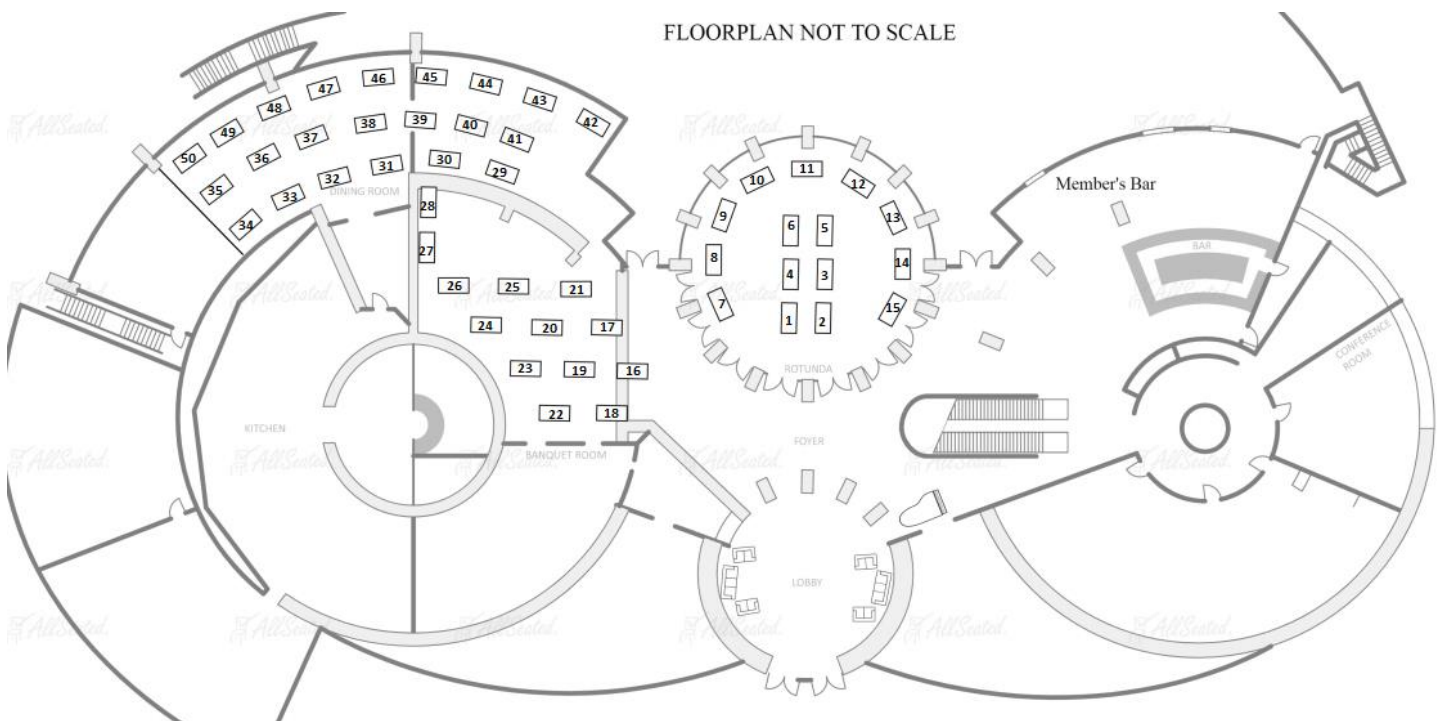
**Exhibitor Package \$2,500**

- Exhibition Space
  - 10 x 10 Space
  - Covered Table
  - Two Chairs
- Two Conference Tickets
  - Networking Reception
  - Presentations
  - All Meals
  - One-On-One Meetings
  - Golf & Tennis Package
  - Casino Hop

**Exhibition Hours:**

- December 09, 2019 4:00 PM – 7:00 PM
- December 10, 2019 1:00 PM – 5:00 PM

**Las Vegas Country Club Floorplan**



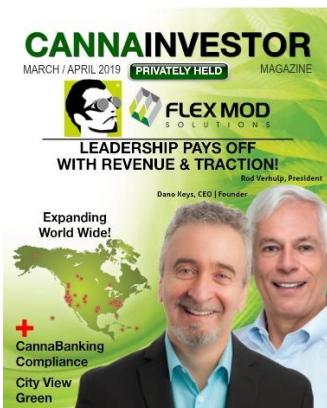
## CANNAINVESTOR Magazine Media Program

### \*Special Offer for companies seeking investors and partnerships

Promote your publicly traded or privately held company to the 110K database of Cannabis, Hemp, CBD investors, companies and professionals. Media Program Includes:

1. Companies would receive 5 pages in the conference magazine. Companies can choose the content they would like to
2. Email blast conference magazine to the CannalInvestor 110K database of Cannabis, Hemp, CBD investors, companies and professionals
3. Company will be included in national press release announcing conference (announcing companies' participation with a link to the conference magazine and company's website)
4. Company would be included in 2-minute conference video (the conference video will be emailed to our 110K database of Cannabis, Hemp, CBD investors, companies and professionals and included in press release.

#### CannalInvestor Private



[www.cannainvestormag.com](http://www.cannainvestormag.com)

#### HempCBD Investor



[www.cannainvestormag.ca](http://www.cannainvestormag.ca)

#### CannalInvestor Canada



#### YouTube Channel



[CannalInvestor Video](#)