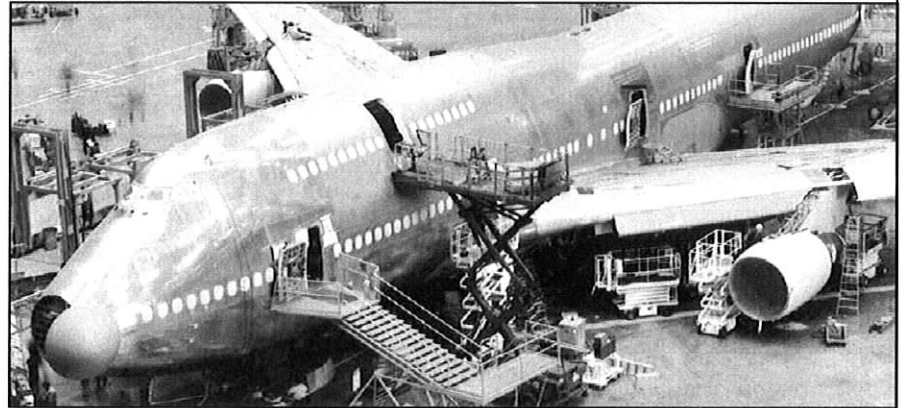


INDUSTRY RESEARCH:
THE CHINA PRIMER



HOI TAK MILLENNIUM, LLC

BEVERLY HILLS

BEIJING

HONG KONG

SHANGHAI

CENTURY CITY

SHOULD YOUR COMPANY BE IN CHINA?

Does the China market warrant establishing production or sales in China? Should the company develop a new factory? What city would offer the best combination of advantages? Do lower risk or lower entry-cost opportunities exist? What about going into joint venture with an existing Chinese industry leader? Is the best strategy to stay out of China?

Our China Primer is designed to provide the critical information that management needs to chart an optimal China strategy. The China Primer is a study of any industry you specify in China. The Primer reviews the subject industry and provides today's global manager with key information to assist strategic planning.

The study concludes with our analysis of the China strategies that are available to our client, including discussion on comparative costs, risks, and benefits. With 20% of the world's population and an economy growing at twice the rate of the United States, can any company afford not to have this information?

A collage of newspaper clippings with headlines about China's economic and demographic trends. The headlines include:

- China Population Hits 1.3 Billion
- China's foreign reserves top \$100 billion, 4th in the world
- 87% of Chinese watch television
- China's economy to outsize U.S. by 2025
- McDonald's Thriving in China
- GM invests \$1 billion in China joint venture
- PC's growing 20% per year in China
- Despite obstacles, China GNP growth greater than twice US and Europe

RESEARCH ON YOUR INDUSTRY, IN CHINA

- ◆ **Market data, size and geographic distribution**
- ◆ **Retail and wholesale price points**
- ◆ **Industry distribution channel & methods**
- ◆ **Raw materials availability, quality, and pricing**
- ◆ **Status of technology and methods in current use**
- ◆ **History of subject industry**
- ◆ **Recent trends in subject industry**
- ◆ **Regulations effecting subject industry**
- ◆ **Major Chinese companies in the industry**
- ◆ **Major multi-national companies already in China, in same or related industries**
- ◆ **Corporate strategies available for developing your company's China opportunity and potential**



For more information call Hoi Tak Millennium at 310.550.1995



**YOUR
CHINA
EXPERTS**

Beverly Hills

9551 Wilshire Blvd.
Beverly Hills, CA 90212
Tel: 310.550.1995
Fax: 310.550.8213

Century City

2029 Century Park East
Suite 3760
Los Angeles, CA 90067
Tel: 310.788.2632
Fax: 310.788.2639

Hong Kong

18 Harbour Road
Central Plaza, Suite 6101
Wanchai, Hong Kong
Tel: 852.2827.9928
Fax: 852-2877.7193

Beijing

Main Building
23 East Qiannan Avenue
Beijing, China 100046
Tel: 86.10.6513.3051
Fax: 86.10.6513.3062

Shanghai

1110 Huaihai Zhong Road
Shanghai, China 200031
Tel: 86.21.6415.7523
Fax: 86.21.6415.7529

For more information call Hoi Tak Millennium at 310.550.1995

