



**Expo  
CannaBiz**  
BUSINESS CONFERENCE

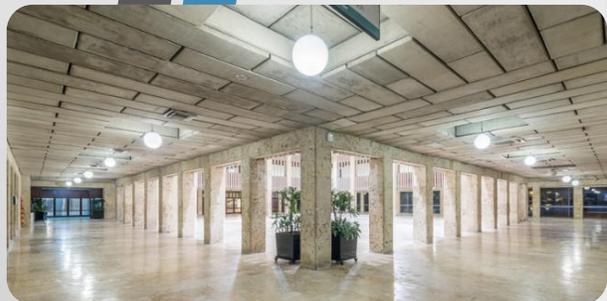
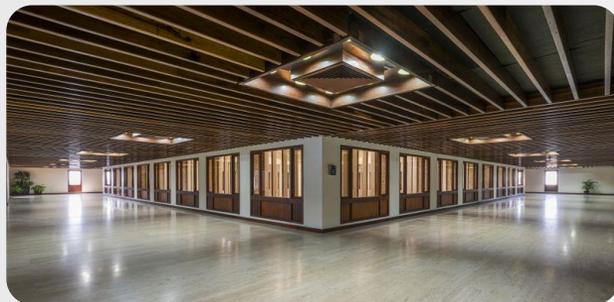


**SPONSOR DECK**

CARTAGENA DE INDIAS COLOMBIA

9-10-11 MAYO 2019

CENTRO DE CONVENCIONES DE CARTAGENA



## BRANDING OPPORTUNITIES

The exhibition offers several alternatives for participation as a sponsor or exhibitor, and your company will have a brand presence in physical, virtual places, among others.

# SPONSORSHIP LEVELS

The expo will have virtual spaces such as: social networks, website, advertising material.

LEVELS	DOLLARS (USD)	BENEFITS
Platinum	\$ 15,000	<ul style="list-style-type: none"><li>▪ Company Logo on the first line of Expo Cannabiz website.</li><li>▪ Company Logo on all of the digital presence of Expo Cannabiz (FB, Instagram, LinkedIn, Twitter)</li><li>▪ Company Logo on all the signage at entrance to the Event ( Expo Floor &amp; Conference Rooms)</li><li>▪ Company Logo on all the printed material given at event registration.</li><li>▪ Logo display in every Conference projection screen.</li><li>▪ Mention at the Inaugural Ceremony.</li><li>▪ Mention sponsorship at a panel or session, as Single Sponsor for that session.</li><li>▪ Up to 8 Expo hall tickets, plus inaugural cocktail.</li><li>▪ Company Logo presence at the inaugural cocktail.</li><li>▪ Company Logo at the façade banner for the Expo.</li><li>▪ Stand area 12 m<sup>2</sup></li><li>▪ Company Logo display in all interview backings.</li><li>▪ Company Logo in backing entrance.</li><li>▪ Company logo on a 3x2 billboard inside the expo floor.</li><li>▪ Company logo at the airport and allied hotels.</li><li>▪ Company logo in all Expo Cannabiz emails.</li><li>▪ Company Logo on the Event memories, sent to all participants.</li><li>▪ Stand up banner at the exit of the session conference.</li><li>▪ 15 min presentation in the agenda at the Expo.</li></ul>

LEVELS	DOLLARS (USD)	BENEFITS
Gold	\$ 10,000	<ul style="list-style-type: none"> <li>▪ Company Logo on the second line of Expo Cannabiz website.</li> <li>▪ Company Logo on all of the digital presence of Expo Cannabiz (FB, Instagram, LinkedIn, Twitter)</li> <li>▪ Company Logo on all the signage at the Event ( Expo Floor &amp; Conference Rooms).</li> <li>▪ Company Logo on all the printed material given at event registration.</li> <li>▪ Mention at the Inaugural Ceremony.</li> <li>▪ Up to 4 Expo hall tickets, plus inaugural cocktail.</li> <li>▪ Company Logo presence at the inaugural cocktail.</li> <li>▪ Stand area 3x2 meters.</li> <li>▪ Company Logo in backing entrance.</li> <li>▪ Company logo at the airport and allied hotels.</li> <li>▪ Company logo in all Expo Cannabiz emails.</li> <li>▪ Company Logo on the Event memories, sent to all participants.</li> <li>▪ Stand up banner at the exit of the session conference.</li> <li>▪ Mention in a conference session segment.</li> </ul>
Silver	\$ 5,000	<ul style="list-style-type: none"> <li>▪ Company Logo on the third line of Expo Cannabiz website.</li> <li>▪ Company Logo on all of the digital presence of Expo Cannabiz (FB, Instagram, LinkedIn, Twitter)</li> <li>▪ Company Logo on all the signage at entrance to the Event ( Expo Floor &amp; Conference Rooms).</li> <li>▪ Company Logo on all the printed material given at event registration.</li> <li>▪ Mention at the Inaugural Ceremony.</li> <li>▪ 2 Expo hall tickets, plus inaugural cocktail.</li> <li>▪ Company Logo presence at the inaugural cocktail.</li> <li>▪ Company logo in all Expo Cannabiz emails.</li> <li>▪ Company Logo on the Event memories, sent to all participants.</li> <li>▪ Stand up banner at the exit of the session conference.</li> </ul>

We offer a space for your brand in all the pieces of signage within the commercial a sample, as a front entrance signs, columns among other choices. These pieces will be located outside and inside the convention center.



# SPONSOR SPACES

We offer spaces inside the convention center so you can rent these billboard spaces, in very strategic places to place your brand in a billboard or poster (art work will be supplied by the Client)

	AVAILABLE QUANTITY	WIDE (M)	HEIGHT (M)	DOLLARS (USD)
BILLBOARD TYPE A	10	5	2	\$4,000
BILLBOARD TYPE B	10	3	2	\$3,500



## BADGES

BADGE ADVERTISING	DOLLARS (USD)	AVAILABLE QUANTITY
LANYARD PER UNIT	\$ 2,5	6000
BADGE PER UNIT	\$2	6000

The visitor badges are opal mask with satin ribbon marked 4x0. we will have available approx. 6000 badges for all the participants of the expo.



## NETWORKING PARTY

	DOLLARS (USD)
UNIQUE SPONSOR	\$ 12,000
SHARED SPONSOR	\$6,000

