

**Join Chef Matt and Cannabis CBD Industry Influencers, Celebrities
and Athletes at the Tyson Mansion in Las Vegas After the USA
CBD Expo in Las Vegas February 13 - 15, 2020!**



Marketing and Media Partner Program

- 2 events at the Tyson Mansion on Saturday, February 15, 2020 after the USA CBD Expo in Las Vegas.
- Each event ticket is \$75, or you can purchase both events for \$100 and SAVE 33%.
- 1. Cannabis CBD Demo Day & B to B Networking - Saturday, February 15, 2020 - 5 PM - 9 PM at Tyson Mansion, Las Vegas
- 2. Chef Matt Culinary Food Experience VIP Party - Saturday, February 15, 2020 - 9 PM - 1 AM - Tyson Mansion, Las Vegas
- 3. USA CBD Expo Las Vegas – February 13 – 15, 2020 - 11 AM - 6 PM - Las Vegas Convention Center

Marketing and or Media Partner Program Opportunity

We are inviting individuals and companies to become a Marketing and or Media Partner to promote the two individual events on February 15, 2020 to generate ticket, sponsorship and exhibitor booth sales.

For services provided Marketing and Media Partners will be paid commissions and other benefits outlined below for successful results that generate event revenue and event content, ads and articles.

Target Audience: Cannabis and CBD industry executives, professionals, companies and investors.

- Media companies are described as websites that can post articles, press releases. banner ads, list events, post on social media and email marketing campaigns.

- Marketing companies and individuals are described as having a cannabis, CBD and or investor database or network and can provide email campaigns, post on social media, digital marketing, text campaigns, Podcasts, Videos, telemarketing and event business development.

Event Opportunities:

- Attendees
- Sponsors
- Exhibitors
- Gift Bag Product Distribution
- Media, Advertising and Marketing Partners
- Volunteers

How Can I Earn Revenue as a Marketing Partner?

- Commissions can be earned the following ways:
 - Event tickets, exhibitor and sponsorship sales, companies at Investor Pitch Contest
- Commissions
 - 20% for direct sales
 - 5% override for generating other Marketing and Media Partners. New MP would receive 15% commission.

Event Tracking Link

- An Eventbrite tracking code will be provided to Marketing and Media Partners
- Tracking links can be sent by email, posted on social media, articles and text messages.

Other benefits

- Marketing and Media Partners will receive one complimentary ticket for providing the following service:
 - Emails campaigns or other forms of digital marketing that result in views that are registered on Eventbrite tracking link.
 - Articles, Banner Ads, Event listings on websites that have tracking link included.
- In addition to commissions earned MP will receive 1 additional complimentary ticket for achieving each level of \$2,000 in sales.
- Complimentary exhibitor booth or table for generating a minimum of \$5,000 in ticket, sponsorship and or exhibitor sales.

Marketing and Media Partner Payments

- Sponsorship agreements and payments will be managed by Chef Matthew Stockard.
- Payments for sponsorship and exhibitor commissions will be paid approximately 1 week after the event and upon receipt of payment from companies' that purchase a sponsorship and exhibitor package.
- Payment for ticket commissions will be paid approximately 1 week after the event is completed when Eventbrite provides access to funds.

Accounting

- Marketing Partners that generate revenue greater than \$600 will be required to fill out an IRS 1099-Misc form.

Who we are inviting and who should attend!

- Cannabis & CBD Companies
- Government Representatives
- Family Offices
- Accredited Investors
- Angel Investors
- Venture Capital Funds
- Industry Professionals
- Private Equity Funds
- Financial Planners
- Wealth Managers
- Cannabis and Financial Publications
- Press

Marketing Channels to Distribute Code

- Associations
- Article
- Banner Ads
- Business Card
- Email
- Cannabis Companies
- Celebrity Influencers
- Email
- Event Calendars
- Meetup Groups
- Podcast
- Press Release
- Radio
- Social Media – Facebook, LinkedIn, Instagram, YouTube
- TV
- Text
- Websites – Cannabis, Event, Financial, News

Chef Matt USA CBD Expo B to B Networking After Party

If you're attending the USA CBD Expo in Las Vegas, an epic, culinary culmination awaits at a private luxurious mansion filled with celebrities, business VIPs, investors, and best of all, Chef Matt. There's simply no better way to close out your conference experience. The best VIP celebrity party is happening at the "Tyson Mansion".

USA CBD Expo

The [USA CBD Expo](#) is coming to Las Vegas in February to kick off the year with over 10,000 people attending the Nation's Largest CBD event at the Las Vegas Convention Center concentrating the entire CBD and Hemp industry into one comprehensive, all-inclusive event. 300+ vendors, 500+ of the industry's best brands including Ignite, Bang Energy, Stoked, Curaleaf, and more. Slated for February 13–15, 2020, the three-day gathering is the only place for industry enthusiasts to hear more than 40 expert speakers, visit with over 300 vendors and learn about more than 500 brands while exploring the largest selection of CBD and hemp products all in one location.

Expo speakers include educator Mike Lewis, co-founder of Third Wave farms; Matt Hagan, owner of TruHarvest Farms; Dara Torres, Olympic champion; Kyle Turley, retired NFL football player; and Shayna Taylor, owner of Bottle and Stone.

Saturday, February 15th - 5 PM - 9 PM

Chef Matt Cannabis CBD B to B Networking Demo Day

Chef Matt Stockard will be hosting a Camabis CBD Industry B to B Networking Demo Day at the Tyson Mansion with leading professionals, executives and investors on the last day of the USA CBD Expo on February 15, 2020 from 5 PM - 9 PM. There will be B to B networking, product demonstrations, samples, along with a gourmet menu of infused and non-infused items prepared by Chef Matt. The price of admission for the event includes food, drink, B to B Networking and exhibitor booths.

Agenda - 5 PM - 9 PM

Doors Open 5 PM

- B to B Industry Networking
- Product Demonstrations
- Raffle
- Samples
- Food
- Drink

Saturday, February 15th - 9 PM - 1 AM

Chef Matt Culinary Food Experience

A unique culinary experience featuring award-winning Chef Matthew Stockard, held at the luxurious Tyson Mansion on the last day of the USA CBD Expo on February 15, 2020 from 9 PM - 1 AM. Chef Matt is inviting celebrities, Investors, and CEOs from Cannabis, CBD and different industries all under one roof at the same time to influence networking, M&A, and strategic partnerships.

The Chef Matt Culinary Food Experience is an extravagant culinary experience that includes food, an open bar, Step and Repeat, gift bags, prizes, samples, music and more.

Agenda - 9 PM - 1 AM

Doors Open 9 PM

- Host Chef Matt will be entertaining guests with a live demo and serving an incredible menu and will include:
- Culinary Food Experience
- Open bar
- Step and Repeat
- Music
- Gift Bags
- Samples
- Exhibitor Tables

Three Las Vegas Events - February 13 –15, 2020

- Cannabis CBD B to B Networking Demo Day - Saturday, February 15, 2020 - 5 PM - 9 PM at Tyson Mansion, Las Vegas
- Chef Matt Culinary Food Experience VIP Party - Saturday, February 15, 2020 - 9 PM - 1 AM - Tyson Mansion, Las Vegas
- USA USA Expo Las Vegas – February 13 – 15, 2020 - 11 AM - 6 PM - Las Vegas Convention Center [Purchase tickets](#)

Ticket Options

1. Ticket 1 - \$100.00 – Chef Matt Cannabis CBD B to B Networking Demo Day & Chef Matt Culinary Food Experience at Tyson Mansion Save 33% (\$150 VALUE)
2. Ticket 2 - \$75.00 – Industry Demo Day and B to B Networking
3. Ticket 3 - \$75.00 – Chef Matt Culinary Food Experience VIP Party

Event opportunities include:

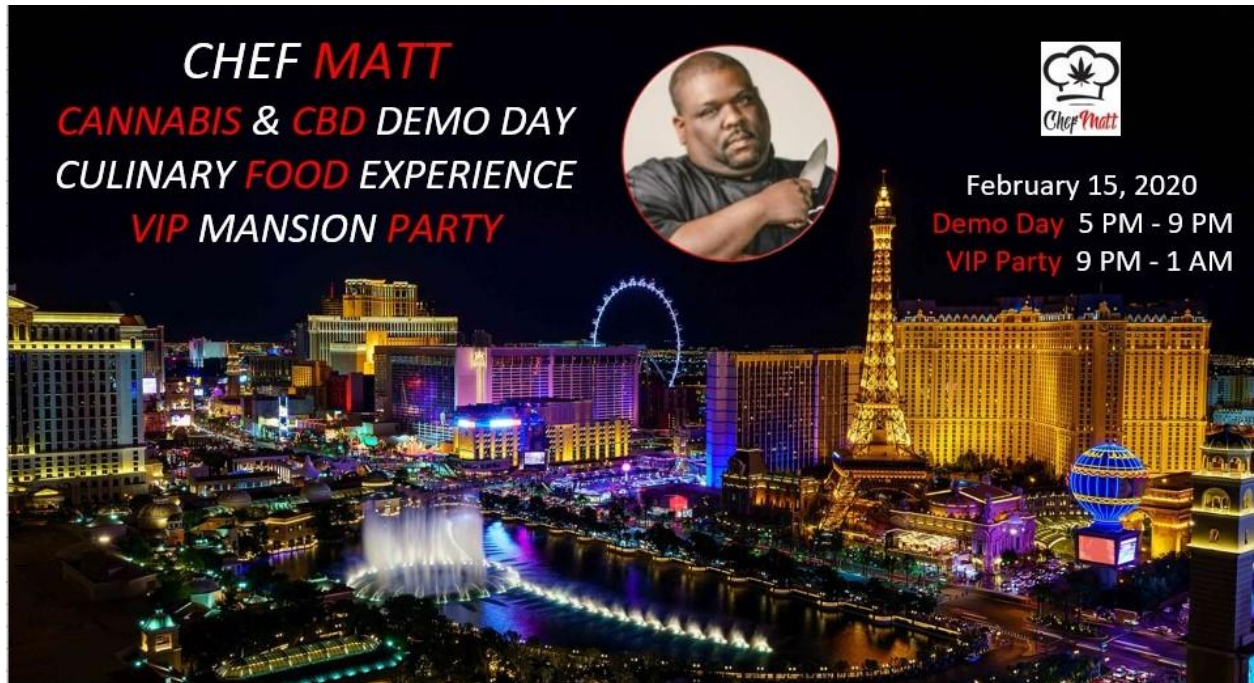
- Attending
- B to B Networking
- Product Demonstration
- Sponsorship
- Media and Marketing Partner Program

Sponsorship Packages

1. Diamond Sponsorship - \$10,000
2. Platinum Sponsorship - \$7,500
3. Gold Sponsorship - \$5,000
4. Silver Sponsorship - \$3,000
5. VIP Gift Bag Sponsorship - \$500
6. Your Branded Cannabis or CBD products used in the food experience - \$1,000
7. Branded Cannabis or CBD Cocktail - \$1,000
8. Exhibitor Booth - \$1,000
9. Exhibitor Table - \$1,000
10. Package 1 – Product included in food experience, table and Gift Bag - \$1,000
11. Package 2 – Product included in VIP Gift Bag and table or exhibitor booth - \$1,500

CHEF MATT CULINARY FOOD EXPERIENCE

A unique culinary experience sponsored featuring award-winning Chef Matthew Stockard, held at a luxurious mansion! Enjoy food, drink, music, gift bags, prizes, samples and more!



CANNABIS	CELEBRITIES	OPEN BAR	GOURMET MEAL	MUSIC
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Chef Matt Culinary Food Experience

- You are invited to a Chef Matt Culinary Food Experience at a private Las Vegas Mansion on Wednesday, February 12, 2020.
- Chef Matt will be entertaining guests to a live demo serving an amazing menu consisting of infused and non-infused food

Event Features:

- Food Experience
- Open Bar
- Gift bags
- Music
- Product Demonstrations
- Exhibitor Tables with Samples

Chef Matt Celebrity Guests Invited Include:



Chris Angel



Matt Barnes



Coolio



Al Harrington



Stephan Jackson



DJ Paul



TMT



Chef Matthew Stockard

Matthew's culinary career began in 1998 when he opened his first restaurant in Oklahoma. Since then, Matthew has traveled and studied Culinary Arts overseas and throughout the United States. In addition to pursuing his culinary passions, he has also been catering since 2000. Matthew has had the honor of catering for government officials, city officials, and many other high-end individuals. It's no surprise then that Matthew has also spent time being a Private Chef for celebrities and athletes.

In 2010, while still attending culinary school, he opened a BBQ restaurant in Long Beach with great reviews that he eventually sold later on. He became an American Culinary Federation member in 2010 and has completed several volunteer events with the ACF.

Matthew has won numerous cooking events during his time as a Chef. He's won BBQ awards, Cajun/Creole awards, and several other awards to date. His overseas experience is powerfully displayed in his finished culinary works. While

working for the Hyatt Regency, he ran several of their 5-star restaurants including a Teppanyaki restaurant, Italian restaurant, Japanese restaurant, and even their Las Vegas style buffet restaurant. Matthew is well versed in butchery, training, and menu planning.

About Mansion Venue

- 420-friendly estate in Las Vegas
- 12,000 square feet
- 6-bedroom, 6.5 bathroom
- Swimming pool, tennis court, basketball court
- VIP entertainment area including private bedroom, balcony, and stripper pole
- Private top floor VIP area
- Includes access to deluxe bedroom, bathroom, outdoor balcony, and stripper pole room

