

Sponsorship Packages 2019



Date: May 9, 2019

Event: Cannabis Investing Forum & Investor Pitch Contest

Location: Hotel, Cartagena, Colombia (To Be Announced)

Featuring:

- Networking breakfast & lunch, refreshment break, exclusive cocktail reception and VIP party
- Keynote Speakers, Panels and Industry sessions
- Networking
- Special guest speakers
- Exclusive Access to Investment Experts
- Investor Pitch Contest and Awards
- Investor Fast Pitch (2 sessions)

Who we are inviting and who should attend!

- Cannabis Companies
- Family Offices
- Accredited Investors
- Angel Investors
- Venture Capital Funds
- Private Equity Funds
- Financial Planners
- Wealth Managers

Schedule:

- 8:00 AM – 6:30 PM
- 7:30 PM – 9:00 PM
- 7:00 PM – 9:00 PM
- 9:30 PM – 1:00 AM

Thursday, May 9, 2019

- Forum and Pitch Contest
- Cocktail Reception
- Investor Fast Pitch
- VIP Party

Pass Options

| | Event | Pass Type | |
|-------------------------------------|---|--|--|
| Industry, Investors & Professionals | Cannabis Investing Forum | Cannabis Investing Forum | \$249* |
| Industry, Investors & Professionals | Cannabis Investing Forum & ExpoCannaBiz | All Access Pass | \$599 (\$249 + \$699 = \$938 Value) |
| Companies Raising Capital | Fast Pitch Session | Cannabis Investing Forum & Fast Pitch Seat | \$500* (60 Seats Available) |
| Investors | Cannabis Investing Forum | Cannabis Investing Forum | Complimentary Pass* (50 Passes Available) |

*Does not include ExpoCannaBiz Entry

May 10th – 11th, 2019 – ExpoCannaBiz Business Conference



Location: Cartagena Convention Center
 Address: Cl. 24 #8A-344, Cartagena, Bolívar, Colombia

Pass Options

| | |
|---|-------|
| ExpoCannaBiz All Access & Expo Pass | \$699 |
| ExpoCannaBiz 1-day Expo Pass | \$249 |
| Pre-Conference Pass | \$249 |
| ExpoCannaBiz All Access & Expo Pass & Cannabis Investing Forum | \$938 |

Featuring:

- Cannabis Industry Leaders from Colombia, South America and North America
- Academic and Educational Sessions on the new developing Cannabis Commercial, Latin America, Medical and Pharmaceutical markets
- Opportunities to connect with investors and leaders from the national and international Cannabis industry.
- Networking Lunch and reception party

Speakers

- | | |
|---------------------|----------------------|
| • Vicente Fox | • Sahar Ayinehsazian |
| • Steve DeAngelo | • Rudy Ellenbogen |
| • Juan Manuel Galan | • Lilac Mandeles |
| • Zeta Ceti | • Douglas K. Gordon |
| • Jared Mirsky | • T'Shura CS Gibbs |
| • Lilach Mazor | • Agustin Angarita |
| • Chris Jones | |

Sponsors & Media

- | | |
|-------------------------|-------------------------------|
| • Asocannabis Columbia | • Colombian Growers Solutions |
| • Canamo | • Ethnothearium |
| • Cannabis & Tech Today | • Maximum Yield |
| • CanEx Jamaica | |

Day 1 Schedule:

- 9:00 AM – 3:50 PM
- 10:00 AM – 6:00 PM
- 7:30 PM – 1:00 AM

Friday, May 10, 2019

- General Session
(All Access Ticket)
- Expo Hall
(All Access & Expo Ticket)
- Reception Party

Day 2 Schedule:

- 9:00 AM – 3:50 PM
- 10:00 AM – 5:00 PM

Saturday, May 11, 2019

- General Session
(All Access Ticket)
- Expo Hall
(All Access & Expo Ticket)

Event Producer: Julian Tobar

Company: Tobar Enterprises DBA ExpoCannaBiz
 Offices: Atlanta Cartagena Bogota
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 Email: julian.tobar@expocannabiz.com
 Phone: 676 882-8166

CANNABIS INVESTING FORUM

INVESTORS
CAPITAL
DEALS

INVESTOR
PITCH
CONTEST

May 9, 2019

CARTAGENA



Sumit Mehta
Chief Executive Officer
MAZAKALI



Steve DeAngelo
President
The Arcview Group



Michael Miller
Investor & Radio Host
The CannaBusiness Hour



Jennifer Sanders
Chief Executive Officer
CNS Equity Partners



José Bacellar
President & CEO
VerdeMed



Vin Maru (Pending)
Editor-in-Chief
Invest in MJ



Javier Hasse
Managing Director
Benzinga Cannabis



Jim McAlpine
President
AURA Ventures

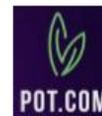
Media Partners



Marijuana Stock Review



Marketing Partners



INVESTOR PITCH CONTEST – PRESENTING COMPANIES

| Company | Presenter | LinkedIn | Company LinkedIn | Website |
|------------------------|-------------------------|---|--|--|
| Cannabis Club TV | Danny Keith, CEO |  |  | www.cannabisclub.tv |
| Cannabiscopes | David Schacter CEO |  |  | www.cannabiscopes.com |
| CannaInvestor Magazine | Derwin Wallace, Founder |  |  | www.cannainvestormag.com |
| Ethnotheorium | Luis Correa, CEO |  |  | www.ethnotheorium.com |
| Lucky Box Club | Luke Maroney, President |  | | www.luckyboxclub.com |
| NaturBazaar | Mohammad Hassain, CEO |  | | www.naturbazaar.co |
| MAZAKALI | Sumit Mehta, CEO |  |  | www.mazkali.com |
| VeraMed | José Bacellar, CEO |  |  | www.verdemed.com |

Preliminary Agenda

| | |
|-------------------|---|
| 8:00 AM - 9:00 AM | Breakfast, Registration & Networking Sponsored by: |
| 9:00 AM - 9:10 AM | Opening Remarks Sponsored by: |
| 9:10 AM - 9:30 AM | Keynote Sponsored by: |
| 9:30 AM-10:15 AM | An Overview of Investing in the Global, Latin America and Columbian Cannabis Industry Sponsored by: Moderator: Panelists: |
| 10:15 AM-11:00 AM | Investor Pitch Contest 12 companies will each pitch for 8 minutes in 3 sessions with a winner announced at the end Pitch Contest - Session 1 Sponsored by: Awards by: Host: Contest Rules and Prizes: Judges: Moderator: Host: Presenting Companies: Presentation Company 1 Presentation Company 2 Presentation Company 3 Presentation Company 4 |
| 11:00 AM-11:20 AM | Refreshment Networking Break Sponsored by: |
| 11:20 AM-11:40 AM | Keynote Sponsored by: |
| 11:40 AM-12:25 PM | What Types of Companies are Cannabis Funds Investing In? Sponsored by: Moderator: Panelists: |
| 12:25 PM-1:30 PM | Lunch Sponsored by: |
| 1:00 PM-1:30 PM | Action Sports and Cannabis Cultures Perfect Storm Sponsored by: Keynote Speaker: |

| | |
|-----------------|---|
| 1:30 PM-2:20 PM | <p>Pitch Contest - Session 2 Sponsored by: Awards by: Host: Contest Rules and Prizes: Judges: Presenting Companies: Presentation Company 5 Presentation Company 6 Presentation Company 7 Presentation Company 8</p> |
| 2:20 PM-3:25 PM | <p>Columbian Cannabis Investment Opportunities for 2019 Sponsored by: Moderator: , Panelists:</p> |
| 3:25 PM-3:50 PM | <p>Keynote Sponsored by:</p> |
| 3:50 PM-4:10 PM | <p>Refreshment Networking Break</p> |
| 4:10 PM-4:55 PM | <p>Venture Capital Outlook for Investing In Cannabis Technology Opportunities Sponsored by: Moderator: Panelists:</p> |
| 4:55 PM-5:40 PM | <p>Pitch Contest - Session 3 Sponsored by: Awards by: Host: Contest Rules and Prizes: Judges: Presenting Companies: Presentation Company 5 Presentation Company 6 Presentation Company 7 Presentation Company 8</p> |
| 5:40 PM-6:10 PM | <p>Tips for Investors: Find the Hidden Cannabis Company Opportunities Sponsored by: Moderator: Panelists:</p> |
| 6:10 PM-6:25 PM | <p>Pitch Contest Winner Announced Moderator: Sponsored by:</p> |
| 6:25 PM-6:30 PM | <p>Closing Remarks Sponsorship Acknowledgement:</p> |
| 7:00 PM-9:00 PM | <p>Cocktail Reception Sponsored by:</p> |
| 7:00 PM-8:00 PM | <p>Investor Fast Pitch Sponsored by:</p> |
| 8:00 PM-9:00 PM | <p>Investor Fast Pitch Sponsored by:</p> |

| | |
|------------------|--|
| 9:00 PM-11:00 PM | Private Investor Dinner Sponsored by: |
| 9:00 PM-12:00 AM | VIP Investor Party Sponsored by: |

Other Topics Available – Open to Recommendations

- Athletes and Cannabis
- Benefits of an Investment Fund in The Cannabis Industry
- Investment 101 for family offices
- Medical Marijuana: Health and Wellness
- Public vs. Private
- Why Cannabis Investors Are Eyeing Latin America

SPEAKER SPONSORSHIP PACKAGES

| Cannabis Investing Forum | Investor Pitch Contest |
|--|---|
| 20 Minute Standalone Speaker Opportunity 10 Minute Standalone Speaker Opportunity Panel Moderator Panel Speaker Agenda Session Sponsor | 8 Minute Company Presentation Session Sponsor Session Moderator Judges |

| Sponsorship Packages | Benefits | |
|------------------------------|--|---|
| \$20,000 Platinum * | <ol style="list-style-type: none"> 1. 20-minute standalone Speaker 2. Panel Session 3. Pitch Contest 4. CIF Exhibit Table 5. ExpoCannabiz Exhibitor Booth | <ol style="list-style-type: none"> 6. CIF Passes 7. ExpoCannaBiz Passes 8. ExpoCannaBiz Sponsor Package 9. Free CIF Passes for Investors |
| \$15,000 Gold* | <ol style="list-style-type: none"> 1. 10-minute standalone Speaker 2. Panel Session 3. Pitch Contest 4. CIF Exhibit Table 5. ExpoCannabiz Exhibitor Booth | <ol style="list-style-type: none"> 6. CIF Passes 7. ExpoCannaBiz All Access Passes 8. ExpoCannaBiz Sponsor Package 9. Free CIF Passes for Investors |
| \$10,000 Silver | <ol style="list-style-type: none"> 1. Speaker on panel and pitch contest 2. CIF Exhibit Table 3. ExpoCannabiz Exhibitor Booth | <ol style="list-style-type: none"> 4. CIF Passes 5. ExpoCannaBiz All Access Passes 6. Free CIF Passes for Investors |
| \$5,000 Bronze | <ol style="list-style-type: none"> 1. Speaker on panel or pitch contest 2. ExpoCannaBiz Exhibitor Booth 3. CIF Passes | <ol style="list-style-type: none"> 4. ExpoCannaBiz All Access Passes 5. Free CIF Passes for Investors |
| \$2,000 Pitch Contest | <ol style="list-style-type: none"> 1. Speaker on panel or pitch contest 2. ExpoCannaBiz All Access Passes | <ol style="list-style-type: none"> 3. Free CIF Passes for Investors |

****Platinum and Gold Sponsors Receive Additional ExpoCannaBiz Business Conference Sponsorship Benefits***

Sponsorship Package Comparison Chart

| Benefits | \$20,000 Platinum Sponsorship* | \$15,000 Gold Sponsorship* | \$10,000 Silver Sponsorship | \$5,000 Bronze Sponsorship | \$3,000 Speaker Sponsorship |
|---|---|--|--|--|--|
| Speaking Opportunities | <ul style="list-style-type: none"> 20-minute standalone Speaker Panel Session Pitch Contest CIF Exhibit Table ExpoCannaBiz Exhibitor Booth CIF Passes ExpoCannaBiz Passes ExpoCannaBiz Sponsorship Package Free CIF Passes for Investors | <ul style="list-style-type: none"> 10-minute standalone Speaker Panel Session Pitch Contest CIF Exhibit Table ExpoCannaBiz Exhibitor Booth CIF Passes ExpoCannaBiz All Access Passes ExpoCannaBiz Sponsorship Package Free CIF Passes for Investors | <ul style="list-style-type: none"> Speaker on panel and pitch contest CIF Exhibit Table ExpoCannaBiz Exhibitor Booth CIF Passes ExpoCannaBiz All Access Passes Free CIF Passes for Investors | <ul style="list-style-type: none"> Speaker on panel or pitch contest ExpoCannaBiz Exhibitor Booth CIF Passes ExpoCannaBiz All Access Passes Free CIF Passes for Investors | <ul style="list-style-type: none"> Speaker on panel or pitch contest CIF Passes ExpoCannaBiz All Access Passes Free CIF Passes for Investors |
| CIF Exhibit Table | Included (\$1500 Value) | Included (\$1500 Value) | Included (\$1500 Value) | Not included | Not included |
| Firm Passes | 10 (\$2490 Value) | 7 (\$1743 Value) | 5 (\$1245 Value) | 3 Passes (\$747 Value) | 2 Passes (\$498 Value) |
| ExpoCannaBiz Exhibit Booth | Included (\$4000 Value) | Included (\$2000 Value) | Included (\$2000 Value) | Included (\$2000 Value) | Not Included |
| ExpoCannaBiz Passes | Included 10 Passes (\$6990 Value) | Included 7 Passes (\$4893 Value) | Included 5 Passes (\$3495 Value) | Included 3 Passes (\$2097 Value) | Included 2 Passes (\$1398 Value) |
| Speaker bio in Event brochure | Included | Included | Included | Included | Included |
| Logo on website | Included | Included | Included | Included | Included |
| Networking function | Private Dinner (\$10000 Value) | Not included | Not included | Not included | Not included |
| Lanyards Sponsorship | Included (\$2000 Value) | Not included | Not included | Not included | Not included |
| Free invites for investor contacts (preapproval required and based on availability) | Included 10 Passes Investor Event (\$2490 Value) 10 ExpoCannaBiz All Access Passes (\$6990 Value) | Included 7 Passes Investor Event (\$1743 Value) 10 ExpoCannaBiz All Access Passes (\$4893 Value) | Included 5 Passes Investor Event (\$1245 Value) 3 ExpoCannaBiz All Access Passes (\$3495 Value) | Included 3 Passes Investor Event (\$747 Value) 2 ExpoCannaBiz All Access Passes (\$2097 Value) | Included 2 Passes Investor Event (\$498 Value) 2 ExpoCannaBiz All Access Passes (\$1398 Value) |

ExpoCannaBiz Business Conference Benefits for Platinum and Gold Sponsors

| <i>Platinum Sponsors Receive These Additional ExpoCannaBiz Business Conference Sponsorship Benefits</i> | <i>Gold Sponsors Receive These Additional ExpoCannaBiz Business Conference Sponsorship Benefits</i> |
|--|--|
| <ul style="list-style-type: none"> • Company Logo on the first line of ExpoCannaBiz website. • Company Logo on all the digital presence of ExpoCannaBiz (FB, Instagram, LinkedIn, Twitter) • Company Logo on all the signage at entrance to the Event (Expo Floor & Conference Rooms) • Company Logo on all the printed material given at event registration. • Logo display in every Conference projection screen. • Mention at the Inaugural Ceremony. • Mention sponsorship at a panel or session, as Single Sponsor for that session. • Up to 8 Expo hall tickets, plus inaugural cocktail. • Company Logo presence at the inaugural cocktail. • Company Logo at the façade banner for the Expo. • Exhibitor Booth 20x6 (130 Sq. Ft.), 12m². • Company Logo display in all interview backings. • Company Logo in backing entrance. • Company logo on a 3x2 billboard inside the expo floor. • Company logo at the airport and allied hotels. • Company logo in all ExpoCannaBiz emails. • Company Logo on the Event memories sent to all participants. • Stand up banner at the exit of the session conference. • 15 min presentation in the agenda at the Expo. | <ul style="list-style-type: none"> • Company Logo on the second line of ExpoCannaBiz website. • Company Logo on all the digital presence of ExpoCannaBiz (FB, Instagram, LinkedIn, Twitter) • Company Logo on all the signage at entrance to the Event (Expo Floor & Conference Rooms) • Company Logo on all the printed material given at event registration. • Mention at the Inaugural Ceremony. • Up to 4 Expo hall tickets, plus inaugural cocktail. • Company Logo presence at the inaugural cocktail. • Exhibitor Booth 10x6.5 (65 Sq. Ft.) 6m² • Company Logo in backing entrance. • Company logo at the airport and allied hotels. • Company logo in all ExpoCannaBiz emails. • Company Logo on the Event memories sent to all participants. • Stand up banner at the exit of the session conference. |

Additional Cannabis Investor Forum and ExpoCannabiz Sponsorship Opportunities

(Add one to your registration or sponsorship)

| | | |
|----|---|------------------------|
| 1 | Cannabis Investing Forum Exhibitor Table | \$1,500 |
| 2 | ExpoCannaBiz Exhibitor Booth | \$2,000 |
| 3 | Host the Official Yacht Party Welcoming Cocktail Reception Hosting this reception allows you to welcome delegates to the event and brand yourself as the official Welcoming Cocktail Reception Sponsor <ul style="list-style-type: none"> • Branded napkins with your company name • Only 1 official host | \$15,000 |
| 4 | Host the Official Welcoming Dinner (Night before event starts) Hosting this dinner allows you to welcome delegates to the event and brand yourself as the official Welcoming Dinner Sponsor <ul style="list-style-type: none"> • Only 1 official host | \$10,000 |
| 6 | Host Private Dinner Hosting this dinner allows you to meet with investors in a more personal setting. Our event staff will coordinate all the invitations and confirm all guests. <ul style="list-style-type: none"> • Only 2 official hosts | \$10,000 |
| 7 | Delegate Handbag Sponsor Every delegate will receive a conference bag with your logo branded on it Only 1 official handbag sponsor <ul style="list-style-type: none"> • 1 full page company advertisement inserted into bag | \$3,000 |
| 8 | Delegate Lanyard Sponsor <ul style="list-style-type: none"> • Every delegate will receive a badge lanyard with your logo branded on it • Only 1 official lanyard sponsor | \$2,000 |
| 9 | Water Bottle Sponsor <ul style="list-style-type: none"> • Water bottle with your company logo on them made available to everyone at the event. | \$1,500 + factory cost |
| 10 | Promote your book or white paper <ul style="list-style-type: none"> • Special link on event website to purchase your book or whitepaper (based on where you have it for purchasing) | \$500 |
| 11 | Chair Drop Sponsor <ul style="list-style-type: none"> • Have personalized item placed on each chair in conference session room | \$500 + factory cost |
| 12 | Event App Sponsor | \$5,000 |
| 13 | Gift Bag with Product Distribution | \$1,000 + Product |
| 14 | Other Opportunities If you have something you would like to sponsor at the conference that is not listed here, please contact | |

For more information: Contact the person who sent you this document.