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*the*  
**Boys**  
*from*  
**MN**

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“QUICK LOOK” REVIEW

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## HOCKEY COMES OF AGE ON THE BIG SCREEN

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This general-release motion picture is an independent, commercial, action, PG film focusing on high school hockey in the midwest, specifically in Minnesota. Like "Hoosiers", it is expected to have international interest.

Individual investors have asked how to participate in the motion picture's financing after being exposed to pre-filming attention in newspapers and at high school hockey events and tournaments. Appropriately, early investors receive earlier benefits from the film's pre-sale of rights, collateral material sales and theatre receipts. Please refer to "The Boys From Minnesota" Confidential Offering Memorandum for full details; but, briefly, investors may purchase \$50,000 Limited Interests in one of three categories:

- "A": 50% of cash available until 200% of original investment return; and then pro-rata share of 45% of Partnership Net Film Receipts ("Profits");
- "B": 30% of cash available (60% after "A" Investors have received their minimum guarantee) until 150% return; and then pro-rata share of 45%;
- "C": 20% of cash available (40% after "A" and "B" Investors have received their minimum guarantee) until 125% return; and then pro-rata share of 45%.

Prospective investors should take particular note of Page 35 of the "Executive Summary", which illustrates the range of possible cash returns should

"The Boys From Minnesota" be a "low grosser" all the way up to a "hit". These projected returns must be read in conjunction with all of the material in the Confidential Offering Memorandum.

There is a tremendous demand by the movie audiences around the world to see action, hockey (as well as many other types of sports), coming-of-age, romance, "Generation 'X'" and "relationship" films. Everyone identifies with the ongoing internal struggle-for-life-answers that weave throughout the storyline of "The Boys From Minnesota". While the setting is small town, the themes are universal.

Before the production of the motion picture, "The Boys From Minnesota" has already engaged in a successful early effort to promote the film. In addition, the release of the soundtrack prior to the release of the film will increase attention.



**YOUR CHANCE TO  
"MAKE A MOVIE"**

### Look into "The Boys From Minnesota" Direct Participation Program

During the course of the coming year, "Boys" will complete the motion picture and have the film in theatres worldwide.

"Boys" expects that gross revenue from all sources can exceed \$25 million if the film is only "moderately successful". The distributions of revenue

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to investors will be paid semi-annually until the year 2002. During that time a moderate success would offer more than a 140% minimum return to each investor in the first three years... and syndication income and ancillary income will still continue for another three years. However, it is expected that total returns could be more than 240%!!!

### THE INITIAL PHASES

#### Lights, camera, action

No one can predict how successful a theatrical release can be. However, the producers of "Boys" have spent considerable time assembling the elements necessary for success: major stars, an outstanding script, a solid production team, strong casting directors, alliances with distribution companies and a superior investment/film financing structure.

#### Key elements for financial success:

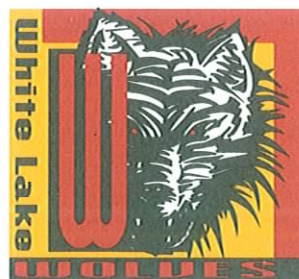
- Fully develop the project to maximize the revenue stream. Exploit the project in all media: domestic and foreign theatrical, cable and home video, free and pay television, satellite broadcast, airline viewing and other outlets. Develop all ancillary streams of revenue: soundtrack, merchandising and licensing, plus interactive products, for example.
- Produce a major studio quality, independently-financed, PG film, which is marketable to domestic and foreign distributors.

- Implement an "investor friendly", flexible investment structure to generate substantially larger returns to the bottom line... and equitably to the individual investor.

### BRAD TURNER, PRODUCER

#### Experience, talent and resourcefulness

Brad Turner is the film's Producer and President of BFM Films, Inc., a Minnesota corporation, which is developing and producing "The Boys From Minnesota". For the past six years, Mr. Turner has provided marketing and consulting services to independent producers, entertainment companies, directors and actors. Previously, he was a successful producer of commercials, infomercials and radio commercials for many years.



White Lake Wolves, the hockey team in  
"The Boys From Minnesota"



## PROJECTED RETURN ON INVESTMENT AND CASH DISTRIBUTION TO INVESTORS

PROJECTED POSSIBLE RANGE OF RETURN ON INVESTMENT How dollars flow back to individual investors

**Assumption (Studio Rental Distribution Deal):**

- \$10 million total raised
- All of the initial investment and preferred return are distributed prior to determining cash distributions per Limited Interest

|   | <b>Low</b>          | <b>Hit</b>          |
|---|---------------------|---------------------|
| <b>Partnership Revenue</b>  | \$18,639,000        | \$82,127,000        |
| Less:   |                     |                     |
| Working Capital Reserve   | \$ 50,000           | \$ 50,000           |
| Deferrals (1-3)   | \$ 860,000          | \$ 860,000          |
| <b>Distributable Revenue</b>  | <b>\$17,729,000</b> | <b>\$81,217,000</b> |
| Less:   |                     |                     |
| Investor Preferred Returns *  |                     |                     |
| "A" Limited Interests - 20 total  | \$ 2,000,000        | \$ 2,000,000        |
| "B" Limited Interests - 30 total  | \$ 2,250,000        | \$ 2,250,000        |
| "C" Limited Interests - 150 total   | \$ 9,375,000        | \$ 9,375,000        |
| <b>Total Investor Preferred Returns</b>                                   | <b>\$13,625,000</b> | <b>\$13,625,000</b> |
| Equals:   |                     |                     |
| Net Film Receipts   | \$ 4,104,000        | \$67,592,000        |
| Split:  |                     |                     |
| <b>Limited Interests - 45%</b>  | <b>\$ 1,847,000</b> | <b>\$30,416,000</b> |
| <b>Cash Distribution Per Limited Interest</b>                             | <b>\$ 9,000</b>     | <b>\$ 152,000</b>   |
| Total Limited Interests   | 200                 | 200                 |
| *Investor Returns as Percent of Investment -- Preferred                   |                     |                     |
| "A" Limited Interests receive 200%.                                       |                     |                     |
| "B" Limited Interests receive 150%.                                       |                     |                     |
| "C" Limited Interests receive 125%.                                       |                     |                     |
| **Estimated Total Returns per Limited Interest<br>(per \$50,000 invested) |                     |                     |
| "A"   | \$ 109,000          | \$ 252,000          |
| "B"   | \$ 84,000           | \$ 227,000          |
| "C"   | \$ 71,500           | \$ 214,500          |



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## ACT NOW!!!

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### Early investors receive priority cash returns

Join us... as "The Boys From Minnesota" skates onto the big screen. It's a once-in-a-lifetime opportunity to make a movie and profit as well.

- Potential returns can transform \$1,000 into more than \$2,400 almost overnight;
- Investors will receive profits twice a year through the year 2002 it is estimated;
- The company will take less than a year from principle photography through theatrical release and initial cash flow from theatres;
- Cash flow from movie merchandise has already begun.

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### CORPORATE OFFICE

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(The use of this summary is authorized only when preceded or accompanied by a current Confidential Offering Memorandum of "The Boys From Minnesota Limited Partnership", which describes the direct participation program more fully and sets forth the risks related thereto.)

June 1996

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