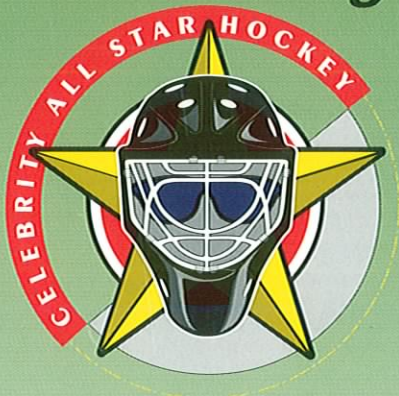




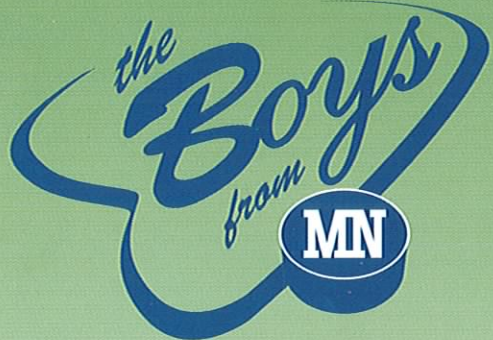
# HAT ★ TRICK

*inaugural event featuring*



*Celebrity All-Stars*

**VS.**



*The Boys from Minnesota*

**December 8, 1996 ■ Target Center**

Benefitting: Toys for Tots,  
 Mariucci Inner City Hockey Association &  
 Minnesota Amateur Sports Commission

Mariucci Inner City  
 Hockey Association





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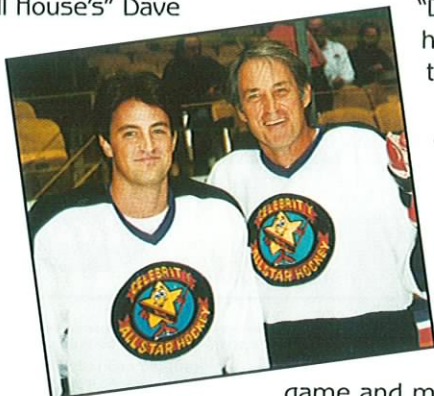


# Hollywood Hat Trick

## Celebrity All-Stars Take the Ice for Charity Again in 1996

**L**ike a Broadway show opening to rave reviews, the Celebrity All-Star Hockey Team has played to critical acclaim from sponsors, players, press and fans alike, and is expecting a continued long run. Formed with three goals in mind, to raise money for worthy causes, to promote the sport of hockey and to have fun, the Celebrity All-Star Hockey Team has already raised over four million dollars for charities in the United States and Canada in just over ten short years. In that time, the stars of the screen have easily become the ambassadors of hockey to fans old and new alike, bridging the gap between entertainment and sports.

The team, which features such notable entertainment personalities as "Friends" Matthew Perry, "Beverly Hills 90210's" Jason Priestley, "Spin City's" Michael J. Fox, "MacGyver's" Richard Dean Anderson, "Full House's" Dave Coulier, "Hope and Gloria's" Alan Thicke and Enrico Colantoni, "The Cape's" Cameron Bancroft and Adam Baldwin, "Clueless" star Rachel Blanchard, "Slapshot's" Jerry Houser, "ESPN's" John Saunders and many others, has been nicknamed everything from "hockey's ultimate pick-up hockey team" to the "coolest team on earth."



1986-87 marked the inaugural season for the Celebrity All-Star Hockey Team. The first stop in the 3-city tour was the Citizen America/North Star Classic played in Minnesota, which witnessed the All-Stars, led by a Michael J. Fox hat trick, defeat the North Stars Old Timers led by Bill Goldsworthy.

Second stop on the tour was a sellout at the Boston Garden, where the Celebrities skated against the Boston Bruin Legends, led by Bobby Orr, Brad Park and Phil Esposito.

1990-91 saw the team venture to the great white north and draw nearly twenty thousand fans in one weekend. The trip marked the debut of "Wonder Years" star Jason Hervey, and the return of Matt Frewer (star of "Doctor, Doctor" and the hit film "Honey, I Shrunk the Kids").

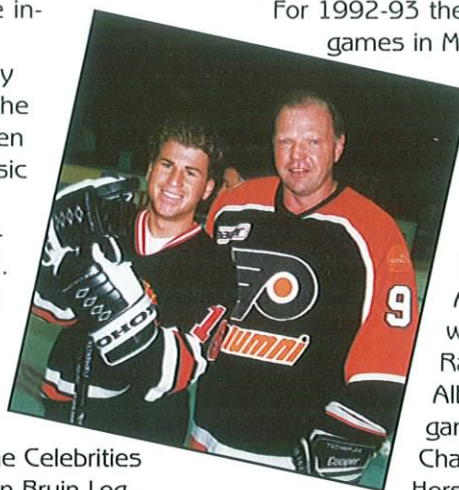
1992 started off with a bang as the Hollywood squad faced off against the gold-medal-winning 1980 USA Olympic Hockey team in Dallas. Richard Dean Anderson was traded to Team USA for that game and many of our regulars found themselves skating against their own teammates. Jim Craig, Mike Eruzione and Eric Strobel skated for the red, white and blue.

For 1992-93 the season included games in Milwaukee and Edmonton, Rochester, St. Louis, Lake City, London and Ontario, raising money for Organ Donor Transplant Awareness in Milwaukee and for the Rainbow Society of Alberta. 1993-94 games were played in Charleston, SC and Hershey, PA for children's hospital charities.

In 1994-95 the team played in Los Angeles for the T.J. Martell Foundation, Salt Lake City, Milwaukee and in Boston for United Cerebral Palsy and Pediatric Aids. 1995-96 saw the team competing as part of the NHL's Breakout event in Los Angeles, against a team of NHL Alumni Legends in San Jose, a guest appearance at the NHL All-Star Game in Boston, and against the Flyers Alumni in Philadelphia, plus face off in an inter-squad clash in Los Angeles at the Great Western Forum.

1996-97 is shaping up to be as good as ever with games in Los Angeles, Minneapolis, Tucson and San Jose already scheduled, and more to be added.

The team continues its motto and mission, "To raise money for charity. To promote the sport of hockey. And to have fun." That's why the Celebrity All-Star Hockey Team is North America's "Ultimate Pick-Up Hockey Team." 🐼





# Boys from Minnesota

## Minnesota Hockey Heroes Return to the Ice

**T**he 1996 Boys from Minnesota team is loaded with former NHL stars, Olympic heroes and Golden Gopher hockey alumni. It will be a reunion for many of the players who now come from a variety of professions and walks of life.

**Mike Ramsey** ... Minneapolis Roosevelt player ... Golden Gopher star, 1980 Olympic Gold Medal Winner ... played for 13 NHL seasons ... four All-Star games

**Brian Lawton** ... 1st NHL player chosen in 1984 draft ... played for the Minnesota North Stars ... professional player agent

**Jeff Passolt** (KMSP 9) ... St. Louis Park player ... member of the St. Cloud State hockey team ... News 9 Anchor ... KQRS AM, show

**Stan E. Hubbard** (KSTP) played at St. Croix ... President USSB

**Bill Christian** ... Co-Founder Christian Brothers Hockey Sticks ... 1960 Olympic Gold Medal Winner

**Dave Jensen** ... played for Armstrong before attending the University of Minnesota ... was a member of the 1984 Olympic Team member of the Minnesota North Stars

**Bruce McIntosh** ... played for Edina ... attended the University of Minnesota ... furthered his playing career with the Minnesota North Stars (President NStar Alumni)

**Eric Strobel** ... played at Rochester ... Golden Gopher player member of the 1980 Olympic Gold Medal Team

**Jim Johannson** ... played for Rochester Mayo attended the University of Wisconsin ... made the 1984 Olympic team and the 1988 Olympic team ... Coach, "Twin City Vulcans"

**Tom Kurvers** ... Bloomington Jefferson prep, attended the University of Minnesota-Duluth ... Won the Hobey Baker Award, spent 12 seasons in the NHL

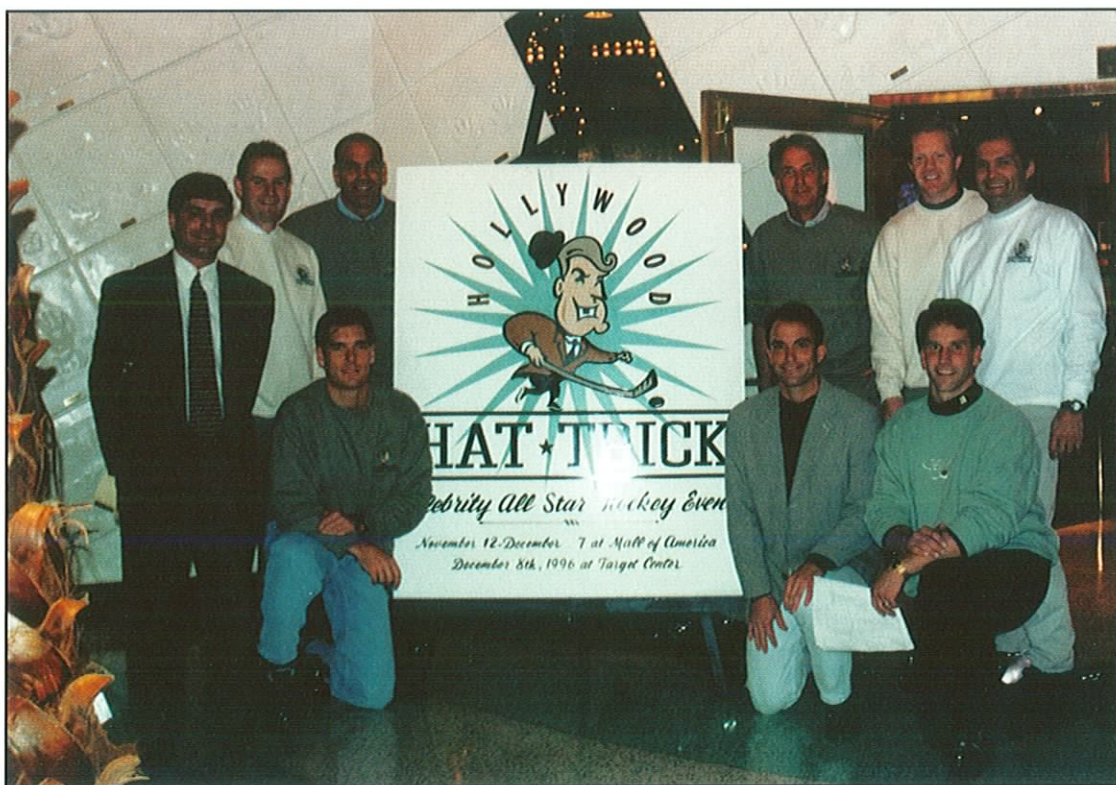
**Lou Nanne** ... University of Minnesota Golden Gopher ... played pro-

fessionally with the Minnesota North Stars ... North Stars player, coach, general manager and president

**Pat Micheletti** ... Hibbing prep star University of Minnesota All-American ... Minnesota North Stars player

**Dave Christian** ... Warroad hockey player ... attended the University of North Dakota ... played for the 1980 Olympic Gold Medal Winning team ... has played for 14 NHL seasons

**Bob Mason** ... International Falls prep... continued playing at the University of Minnesota-Duluth ... played on the 1984 Olympic team ... spent 11 seasons in the NHL



## The Movie / The Merchandise

"The Boys From Minnesota" is a feature film and concept that builds to its exciting climax amidst the uproar of the 1966 Minnesota State High School Hockey Tournament.

The Boys From Minnesota sportswear reflects the glamour of movie-making. The sportswear's quality and craftsmanship is outstanding. Like our solid Midwestern values, it's the kind of quality associated with an earlier time. Yet it's timeless.

Just like the movie's hockey team, the fictional White Lake Wolves, who stand for everything that hockey is: friendship, community, spirit, tradition.



A portion of the proceeds of BFM merchandise sales will be directed to youth hockey in Minnesota.  
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# Celebrity All-Stars

*Take a quick Look at a Few  
of Today's All-Stars*

**M**ike Eruzione served as the enthusiastic captain that led the 1980 United States Olympic Hockey Team to its Gold Medal victory at Lake Placid. After several years as a hockey commentator, Mike is the Director of Development for Athletics and Assistant Hockey Coach at Boston University. Mike remains actively involved in fund raising events for the U.S. Olympic Committee.

Matt Frewer is identified by some of his most outrageous comedy creations such as "Max Headroom", "Doctor, Doctor", and the international feature smash "Lawnmower Man." Immediately forthcoming for Frewer is his starring role in Showtime's suspense thriller film, "American Untitled."

You can catch Hollywood Hat Trick

Celebrity Coach John Perry in current blockbusters such as "Fools Rush In", "Independence Day", and the upcoming "Nothing to Lose". Television appearances include "Nightstand", "Independence", "Another Lover" and "Money on the Side." You may also recognize the name of John's son, Matthew Perry, as the star of the hit show "Friends."

Greg Collins has most recently been seen in "Con Air", "The Rock", "Independence Day", "Weapon", and "Under Siege II". This former football player has guest starred on numerous television programs including: "Cheers", "Ellen", "Seinfeld" and "General Hospital."

In 1985, Alan Thicke's role as psychiatrist and father Jason Seaver on the hit series "Growing Pains" propelled him into the international spotlight as

one of television's most adored father figures. Alan has recently starred in the hit show "Hope & Gloria".

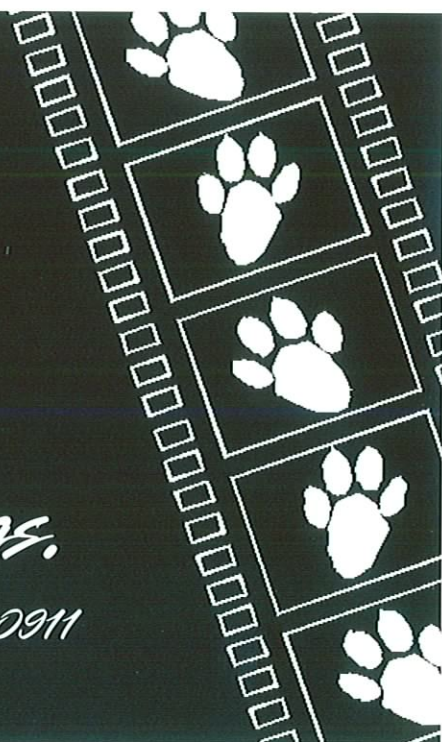
James Martin's latest feature films include "Down Periscope", "Lethal Weapon III", and "Touch and Go." You may also recognize him as "Coach Young" from "Beverly Hill's 90210". James is a Co-Founding Director/Team Coordinator/Player, for the Celebrity All Star Hockey Team.

Neal McDonough plays Lt. Hawk, the new helmsman of the Enterprise E. Being a part of the "Star Trek" family has been a life-long dream for Neal. McDonough's film credits include "North's War", "3 Wishes" and "Darkman". For television his credits include roles in the series "Murder One", "NYPD Blue", and "China Beach."

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# Boys from Minnesota

## Christians, Esposito, Kurvers Leads Local Heroes



- |    |                        |    |                        |
|----|------------------------|----|------------------------|
| 1  | John McCally           | 21 | Gordy Roberts          |
| 5  | Mike Ramsey            | 22 | Tom Kurvers            |
| 7  | Brian Lawton           | 23 | Lou Nanne              |
| 9  | Jeff Passolt (KMSP 9)  | 26 | Pat Micheletti         |
| 10 | Bo Tarkington (WBOB)   | 27 | Dave Christian         |
| 11 | Steve Christoff        | 28 | Reed Larson            |
| 12 | Stan E. Hubbard (KSTP) | 30 | Bob Mason              |
| 13 | Bill Christian         | 29 | Mike Woodley (FOX 29)  |
| 14 | Dave Jensen            | 31 | Adam Abrams (KOOL 108) |
| 15 | Winnie Brodt           | 35 | John Blackshear (KQRS) |
| 16 | Phil Verchota          | 77 | Phil Esposito          |
| 17 | Bruce McIntosh         |    |                        |
| 18 | Steve Ulseth           |    | <i>Head Coach</i>      |
| 19 | Eric Strobel           |    | Glen Sonmor            |
| 20 | Jim Johannson          |    |                        |

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# Hollywood Celebrities

## *McDonough, Eruzione and Anderson Lead Celebrity All-Stars*

- 1 Jim Martin
- 2 Neil McDonough
- 4 Christian Oliver
- 5 Peter Markel
- 6 Mark DeCarlo
- 7 Matt Frewer
- 8 Jack White
- 9 Enrico Colantoni
- 14 Chris Potter
- 15 John Saunders
- 16 Richard Dean Anderson
- 17 Lochlyn Munro
- 22 Mike Eruzione
- 23 Rob Paulsen
- 25 Greg Collins

- 27 Jerry Houser
- 28 Mark Scheerer
- 42 Dan Moriarty
- 77 Phil Esposito
- 98½ Alan Thicke

*Head Coach*

John Perry

*Executive Director*

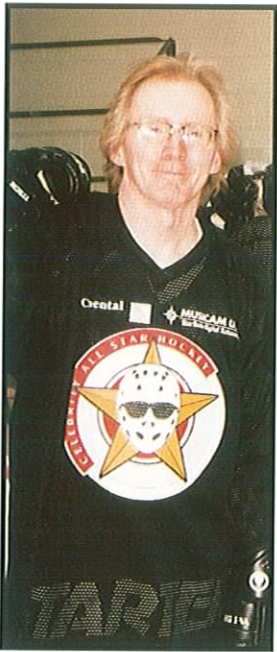
Tony Loiacono

*General Manager*

Andy Abramson

*Team Manager*

Dale Kohler



Jack White



John Saunders



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HAT T**







# U.S. Hockey Hall of Fame

*Capturing the Pride, Dignity and Honor of American Hockey*

**W**hen sports are classified according to skill, hockey is rated by most experts as the most skilled of all. It requires great speed, strength and coordination.

The USHHF is a non-profit organization located in Eveleth, MN which recognizes these highly skilled and talented individuals. It is American Hockey's designated showcase for all levels of the sport.

In its 21 years of existence it has

enshrined hockey greats such as John Mariucci, Frank Brimsek, John Mayasich, Roger Christian and Herb Brooks. Each year, a nationwide selection committee studies the nominations of Americans who have significantly contributed to sport of hockey and recommends individuals to be inducted into the USHHF.

The USHHF serves as a gathering place for both scholars and practitioners of the sport. It also serves as a

center for encouraging young people in the immense dedication it will take to become the hockey "greats" of the future.

Their number one mission is to provide American hockey at all levels

with a Hall of Fame that captures the pride, dignity and honor of the sport it represents. 🧀



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addition to bringing holiday joy to millions of needy children during the traditional Christmas season every year, the program provides a means for Marines to contribute to the welfare of their local communities. Through the efforts of KARE 11, and the participation of many Minnesota corporations, this program has flourished in our local community.

If interested in donating to the Toys for Tots program look to any of the following drop-off locations. 📍

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*Vartec Telecom is proud to be a corporate partner of the Hollywood Hat Trick with contributions going to Toys for Tots and the Mariucci Inner City Youth Hockey program.*

**Mariucci Inner City Hockey Starter Program**





# Mariucci Kids

*Mariucci's vision has expanded hockey throughout Minnesota*

In the name of John Mariucci, the "Godfather" of Minnesota hockey, this starter program was founded in 1985 to continue John Mariucci's vision of expanding the game of hockey throughout the state, country and into all neighborhoods. As one of the true American pioneers in the development of U.S.A. hockey, John Mariucci helped build the University of Minnesota program coaching such greats as Lou Nanne and Glen Son-

mor and after his own professional hockey career with the Chicago Blackhawks. One of the last development programs that John pioneered was the Mariucci Inner City Hockey Starter Program giving opportunity to kids that would not otherwise have a chance to experience the game.



The program's mission is to teach St. Paul inner city kids, ages 5-8, how to skate and play hockey. The program pro-

vides the equipment, instruction, facilities and structure to make it possible. As a non-profit organization, funds are raised through charitable donations from individuals, businesses and organizations to provides skates, equipment, uniforms, arena ice-time and instruction at no costs to participants.

Named an "Honored Volunteer" by the City of St. Paul is testimonial to the vision of John Mariucci and the determination of Program Director, Kyle Peterson to provide a positive environment for growth for St. Paul's Inner City kids. 🧢

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# Concept Direct

## *Raising Funds for Valuable Youth and Community Programs*

**T**he viability of many valuable youth and community programs is dependent on the ability to raise funds. Concept Direct was founded in 1996 to assist a variety of established local and national programs secure the funding necessary to enhance their existing programs and fuel growth.

Combining the facilities and expertise from Tom Rothstein and Greg Smith's Direct Marketing com-

pany along with Mike Vacanti's Concept Marketing and Development, customized and innovative fundraising opportunities were built for Youth Hockey Associations and High School "Magnet" Programs.

Currently, this fast growing entity has retained the services of Pat Micheletti, Mike Lauen, Chris White and many other

leaders in community and professional services to put on the Hollywood Hat Trick event. The establishment of these capabilities has opened the door for future national marketing and fundraising projects anticipated for 1997. Which will include sports,



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churches, school programs and non-profit corporations and entities both

large and small. 🧢

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